A CALL TO ALL LEADERS IN SPORT

Inspiring the creation of communities, opportunities and initiatives for growth and progress through sport.

produced by
Richard Attias & Associates
Part of WPP
An organization is only as strong as its foundations, and at Doha GOALS we could not be more pleased with the firm ground we have laid over the past three years. As we enter the fourth annual forum, we not only celebrate our achievements, but also look to build on our considerable momentum.

We are particularly delighted to be holding the fourth Doha GOALS Forum to coincide with the 2015 Special Olympics World Games. By using the transformative power of sports to create real social change, the mission of Special Olympics perfectly exemplifies the aims of Doha GOALS. Tim Shriver, Chairman of Special Olympics, has been an advisor and friend of Doha GOALS since its foundation in 2012.

We look forward to working with you over the course of the Doha GOALS Forum to develop concrete initiatives on four key themes: building a movement through sports, the imperative for inclusion, sports’ power to create bridges across divides in our societies, and sports as a catalyst for transformation and change.

Our plenary sessions and intensive, interactive taskforces will provide everyone with the opportunity to contribute their ideas. We again invite students from across the globe to engage with the forum as part of the Student Ambassadors program.

We are excited for you to join us as we take the next step toward real, lasting social change through sport.

H.E. SHEIKH FAISAL BIN MUBARAK AL-THANI
Executive Director, Doha GOALS

RICHARD ATTIAS
Executive Producer, Doha GOALS
DOHA GOALS: GATHERING OF ALL LEADERS IN SPORT (THE FOURTH EDITION)

Doha GOALS is the premier platform for world leaders to advance social initiatives through sports. Rather than acting as a conference – where ideas are traded but rarely enacted – Doha GOALS is an initiative with the express intent of empowering stakeholders to create a roadmap for social improvement through sports, and launch cross-border initiatives.

The fourth edition of the Doha GOALS Forum will coincide with the Special Olympics World Games in Los Angeles. With 7,000 athletes and 3,000 coaches representing 177 countries, along with 30,000 volunteers and an anticipated 500,000 spectators, the Special Olympics World Games will be the largest sports and humanitarian event anywhere in the world this year.

There are four key themes in this year’s Doha GOALS Forum:
Building a movement through sports, the imperative for inclusion, sports’ power to create bridges across divides in our societies, and sports as a catalyst for transformation and change.

Our participants – public and private sector, NGOs, athletes, and business leaders – will be able to use the Doha GOALS Forum as a platform to present ideas for reform in sports, as well as ideas of how sports can have a wider effect on the policy agenda.
FRIDAY, JULY 24

9:00AM – 6:00PM REGISTRATION

4:00PM – 9:00PM INVITATION ONLY

STUDENT AMBASSADOR PROGRAM
RUN WITH CHAMPIONS
A 5K run with Olympic champions

FRIENDSHIP SOCCER TOURNAMENT

WELCOMING STUDENT DINNER
8:00AM – 6:00PM REGISTRATION

12:00 – 2:00PM INVITATION ONLY

SPEAKER WELCOME BRUNCH
INVITATION ONLY

STUDENT AMBASSADOR PROGRAM
9:00AM – 12:00PM
In partnership with Special Olympics Youth Program: GenUn®
Speaker Series: Student Ambassadors and GenUn Changemakers will be inspired and motivated by a speaker series featuring critically successful leaders who have made an impact through mobilizing young people, believing in social good, and developing important partnerships.
*Open only to Student Ambassadors and GenUn Changemakers

12:00PM – 1:00PM
STUDENT AMBASSADOR LUNCH

1:00PM – 2:30PM
Speaker Series

2:00PM INVITATION ONLY

PRE-OPENING CEREMONIES RECEPTION, SPONSORED BY BANK OF AMERICA

3:00PM INVITATION ONLY

DEPARTURE TO LOS ANGELES MEMORIAL COLISEUM

6:00PM – 9:00PM INVITATION ONLY

OPENING CEREMONY: 2015 SPECIAL OLYMPICS WORLD GAMES
The inspiring Opening Ceremony of the Special Olympics World Games will take place in the historic Los Angeles Memorial Coliseum, the only venue in the world to host two Olympiads (1932 and 1984), two Super Bowls (I and VII) and one World Series (1959). The star-studded show will celebrate the true stars of the Games – the athletes of Special Olympics — with exciting entertainment, the Parade of Athletes and the culmination of the Final Leg of the Law Enforcement Torch Run and lighting of the Special Olympics cauldron.
SUNDAY, JULY 26

7:30AM – 8:00PM REGISTRATION

9:00AM – 9:45AM OPENING
WELCOME ADDRESS:
HEADS OF STATE KEYNOTES

9:45AM – 10:30AM MOVEMENT
EVOLUTION OF THE SPECIAL OLYMPICS INTO A GLOBAL SOCIAL MOVEMENT
How can sports mobilize a mass movement for change?
One of the themes across each edition of the Doha Goals Forum has been the power of sport to create change for the social good. How has the Special Olympics managed to build such a vibrant, worldwide movement for inclusion through sports?

10:30AM – 10:50AM TIME OUT

10:50AM – 11:30AM IMPACT
THE IMPACT OF SPORTS
When sports stand as a strategic pillar for a company or country, what are the limits of its reach?
Sports has an unrivalled ability to forge community and to build bridges in society. For many companies and an increasing number of countries, sports is a fundamental pillar of strategy. Just how far-reaching is the power of sports?

11:30AM – 11:50AM TIME OUT

11:50AM – 12:20PM DIVERSITY
THE POWER OF DIVERSITY IN SPORTS
Sports play a powerful role in the lives of people across the world. Is it a major responsibility of sports to drive inclusion and diversity? How can we best utilize the power of sports to create a more inclusive and diverse society?

12:20PM – 12:40PM TIME OUT

12:40PM – 1:10PM BUSINESS
THE CHANGING BUSINESS OF SPORTS
What are the new business models in the sports industry?
Is sport more than an arm of the entertainment industry? What sets it apart from other pursuits? What changes will sports teams need to win and retain the new generation of fans? Can businesses play a role in using sports to build bridges and catalyze positive change?

1:10PM – 2:30PM NETWORKING LUNCH
Running concurrently across two days, Doha GOALS will host a total of six taskforces – highly interactive small group discussions that will focus on defining tangible opportunities and solutions. Each Taskforce will produce a plan of action to guide the next steps that participants and their respective organizations can take to ensure success in the near and longer-term.

Speakers in the taskforces will lead the table discussions.

**Taskforce I:** Women: Powered by Alliance of Women Coaches and University of Georgia

**Taskforce II:** Effective Philanthropy: Powered by Giving Back Fund and George Washington University

**Taskforce III:** Sports and Social Good: Powered by University of Oregon

### 4:00PM – 4:30PM Networking Coffee Break

### 4:30PM – 4:50PM TIME OUT

AN INSIGHTFUL ONE-ON-ONE CONVERSATION WITH A SPORTING SUPERSTAR

### 4:50PM – 5:20PM QATAR/CALIFORNIA

**CALIFORNIA AND QATAR: DEVELOPING A SPORTS TOURISM CULTURE**

What are the elements that make a successful sporting state or nation?

California is truly the Promised Land for sports. Just one of California’s universities, USC, would rank 17th in the all-time Olympic medal count if it were a country. Stanford, UCLA, Cal and others wouldn’t be far behind. Qatar has made sports a national priority. What can Qatar learn from California, and what can a rising sports power do differently with a blank slate?

### 5:20PM – 5:50PM GIRLS

**GIRL POWER: EQUAL OPPORTUNITY IN SPORT**

What’s the power of sports in providing role models and forging new pathways for girls?

Around the globe, too often girls are denied opportunity and choice in sport. What lessons can the rest of the world learn from US success in solidifying equal sporting opportunities for girls and boys?

### 5:50PM – 6:20PM CSR

**WHAT ROLE CAN SPORTS PLAY IN CORPORATE SOCIAL RESPONSIBILITY EFFORTS?**

Companies devote increasing time and effort to CSR, but how can they leverage sports to develop and run the most effective programs?

### 6:20PM – 6:50PM POST-CAREER

**WHAT NEXT? THE DIFFICULT TRANSITION FOR ATHLETES**

How can athletes navigate from their playing career to a successful future?

Nearly one in five NFL players go broke after their career. The numbers in other sports aren’t much better. Many teams and leagues now include financial and business training for their players, but what are the keys to a successful transition for athletes?

### 7:30PM RECEPTION
7:30AM – 7:00PM REGISTRATION

8:30AM – 10:00AM TASKFORCE BREAKFASTS

Running concurrently, across two days, Doha GOALS will host a total of six taskforces – highly interactive small group discussions that will focus on defining tangible opportunities and solutions. Each Taskforce will produce a plan of action to guide the next steps that participants and their respective organizations can take to ensure success in the near and longer-term.

Speakers in the taskforces will lead the table discussions.

Taskforce IV: Diversity and Inclusion: Powered by the Inter American Development Bank and Northeastern University
Taskforce V: Reinventing Sponsorship: Powered by IEG
Taskforce VI: Sports and Social Entrepreneurship: Powered by Beeck Center for Social Impact & Innovation, Georgetown University

10:00AM – 10:30AM Networking Coffee Break

10:30AM – 11:10AM CONVERGENCE

GOLD MEETS GOLDEN: THE CONVERGENCE OF SPORTS AND ENTERTAINMENT

What kind of power for positive change can emerge when sports and entertainment stars combine forces?

The greatest global icons today come from two distinct sources: sports and Hollywood. What happens at the intersection of these two industries, which capture the imagination and enthusiasm of the whole world?

11:10AM – 11:40AM INCLUSION

CAN SPORTS LEAD IN CREATING A MORE TOLERANT SOCIETY?
How can sports help forge greater inclusion and overcome prejudices?

Sports alone can’t cure a society’s ills, but they can be powerful agents for change. How can sports most effectively overcome differences and change attitudes? How do sports confront the challenges of disability in particular?

11:40AM – 12:00AM TIME OUT

AN INSIGHTFUL ONE-ON-ONE CONVERSATION WITH A SPORTING SUPERSTAR

12:00PM – 12:20PM TIME OUT

AN INSIGHTFUL ONE-ON-ONE CONVERSATION WITH A SPORTING SUPERSTAR
What role does sports have in raising the profile and potential of emerging economies?
How can sports help create more inclusive societies, drawing in the most marginalized communities? What role can sports play in putting smaller countries on the world stage? What are the salutary examples of sports’ power to unite and heal, rather than perpetuate division?

What constitutes today’s technology frontier in sports? What can athletes, coaches, team owners and fans expect from continuing advances in big data, digital interaction and virtual reality?

Community organizations have a vital role in creating an inclusive, dynamic society. Can the crucial role local organizations play in North America be a model for the world?

How can we leverage the power of sports to tackle obesity? Obesity is a rising problem in many societies. Studies consistently demonstrate that children that engage in sports at a young age are healthier, develop better dietary habits and have a greatly reduced risk of obesity and other chronic problems as they grow up.

What role should athletes have in breaking down barriers for visible minorities, particularly in coaching and executive management? Compared to player demographics in various professional sports, there continues to be all too few visible minorities in coaching and executive management positions, despite reforms introduced by many leagues. What impact can athlete activism have on building greater support for action on vital issues? How can athletes most effectively articulate the need for real change?
Doha GOALS, the Gathering Of All Leaders in Sport, convenes each year to create partnerships and initiatives for global progress through sport. Enhance your experience through the Doha GOALS Connect app, which enables you to set up meetings, build connections and share knowledge with conference attendees, speakers and influencers.

The app is only available to conference attendees. Once you have confirmed your attendance, a personalized login link will be emailed to you. If you did not receive it, please contact caroline.engle@richardattiasassociates.com, stating your full name, company and title.

ON SITE

The Doha GOALS Connect Lounge is the place to connect with other participants, learn and network. Meaningful, one-on-one connections are one of the most valuable aspects of attending Doha GOALS and our professional matchmakers will be there to help you connect with the right people.
Useful Information

Registration Desk

Badges and accreditations will be available at the registration desk. Please refer to the Floor Plan. The registration desk will be open from July 24th to July 27th.

Opening Hours

July 24th 09.00 AM – 06.00PM
July 25th 08.00 AM – 06.00PM
July 26th 07.30 AM – 08.00PM
July 27th 07.30 AM – 07.00PM

Information Desk and Lost & Found

If you find someone else’s belongings, please inform the Information Desk, where you can also inquire about the personal belongings you have lost.

The Organizing Committee is not responsible for the safety of personal belongings left unattended.

Outstanding Questions

Please contact the Information Desk who will be happy to answer any questions.

Social Media

DohaGOALS

@doha_goals

@DohaGOALS

DohaGOALS

#DohaGOALS
FLOOR PLAN - PLENARY SESSIONS
(Diamond Ballroom - Level 2)
H.E. Sheikh Faisal bin Mubarak Al Thani

Executive Director, Doha GOALS
Qatar

H.E. Sheikh Faisal bin Mubarak Al Thani had a distinguished career in Qatar ministry of foreign affairs. A graduate in political science from American University in Washington DC, he served as President of Al Arabi Sports Club between 2006 and 2008 and is a former board member of the Qatar football association. His Excellency currently serves as the Executive Director of The Doha GOALS Forum foundation.
His Excellency Sheikh Saoud bin Abdulrahman Al-Thani

President, Qatar Basketball Federation
Qatar

His Excellency Sheikh Saoud is a keen sportsman, who excels at table tennis and football in addition to practicing other sports like tennis and shooting. His Excellency holds a Bachelor of Science in Electrical Engineering from New Mexico State University – USA (1993) and Master’s Degree in Sports Management from University of Lyon – France under the patronage of International Olympic Committee (MEMOS 2003). His Excellency currently holds many high offices in the world of sports, including Advisor to President of Qatar Olympic Committee, President of Qatar Basketball Federation, Honorary Vice President of International Fencing Federation, Board Member of the GCC Sports Commission, Member of the IOC Sport and Environment Commission, President of Qatar Olympic Academy, Chairman of the 2014 FINA Swimming World Championship (25m) and Chairman of the 2015 World Boxing Championship Organizing Committee. His Excellency Sheikh Saoud has also held the office of Secretary General of Qatar Olympic Committee and President of Qatar Fencing Federation. He was Director General of the 17th Arabian Gulf Cup in Qatar, 2004, Director General of the 3rd West Asian Games in Qatar, 2005, Board Director of the 15th Doha Asian Games 2006 Organizing Committee, Chairman of Doha 2010 IAAF World Indoor Championships Organizing Committee, and Chairman of the 12th Pan Arab Games 2011 Organizing Committee. His Excellency Sheikh Saoud was also Board Director of Doha 2016 Bid Committee, Vice-Chairman of Doha 2020 Bid Committee, the Chairman of UCI 2016 Road World Championship Bid Committee, and Chairman of the Doha 2019 IAAF World Athletics Championships Bid Committee.
Abdulla Faraj Al-Abdulla

Quality, Impact & Strategy Director, Reach Out To Asia (ROTA)/Qatar Foundation
Qatar

Abdulla Al-Abdulla joined ROTA as Monitoring & Evaluation Specialist in 2011, where he was responsible for developing and leading the integration of new result-based approaches across the organization. Now serving as the Director of ROTA’s Quality, Impact & Strategy Department, he has been responsible for continuing to ensure quality standards across the organization’s international and domestic portfolio of social and civic development programs. In this capacity, Al-Abdulla oversees the development of innovative corporate partnerships that seek to maximize impact, sustainability, scope and branding of social development initiatives sponsored by the private sector. As Sports for Education has emerged as one of ROTA’s core focus areas, Al-Abdulla’s recent work has supported the development of several high-impact sports-based social responsibility initiatives impacting the lives of beneficiaries and stakeholders across Asia.
Abdulaziz Al-Kuwari, 35 years old, has been involved with sports since 1989. Al-Kuwari started his career playing tennis for the Qatar national team winning many tournaments over the course of his nine-year tenure. Al-Kuwari then played first division football for six years in the Qatar Stars League. While he was a football player, Al-Kuwari started his motorsport career in 2003, following in the footsteps of his grandfather, Arhama Al-Kuwari, who was the first Qatari rally driver in 1975. Al-Kuwari’s father Saadon Al-Kuwari was also a rally champion.

Al-Kuwari won the Qatar Rally championship three times, in 2010, 2011 and 2012. He finished in the top 10 in WRC rounds in Greece 2012, Spain 2013, Australia 2013, and Argentina 2015. Al-Kuwari also won rallies in the World Rally Championships (WRC2 category) in Argentina 2013, Mexico 2013, Australia 2013, and Argentina 2015. He was the winner of Qatar International Rally in 2012, winner of Cyprus International Rally in 2014, and winner of the Oman International Rally 2014. Furthermore, Al-Kuwari was Vice Champion in the World Rally Championship (WRC2) in 2013 and Vice Champion in the Middle East Rally Championship in 2013.
Dr. Mohammed Alsayrafi

General Manager, Anti-Doping Laboratory Qatar
Qatar

Dr. Mohammed Alsayrafi, General Manager, Anti-Doping Laboratory Qatar (ADLQ), obtained his MSc (Clinical Chemistry) from West Chester University (USA) and his PhD from King’s College London (UK). As Project Executive Director for ADLQ (2008-2011) he planned and delivered the first anti-doping laboratory in the region to a standard worthy of WADA accreditation. This included decisions on the design, planning and execution of the building and equipping the relevant laboratories. In 2009, he was commended for having the foresight to also undertake the planning for staffing so that the completion of the building would coincide with the significant availability of relevantly trained local scientists and technicians. ADLQ is on course to attain full WADA accreditation in 2015.

Dr. Alsayrafi serves on various academic advisory committees of Qatar University, is honorary senior research fellow at University College London and member of the American Association of Clinical Chemists, Association of Clinical Biochemists and American Endocrine Society. Under his leadership, toxicology and multipurpose labs with globally competitive analytical capabilities and a life sciences research division to facilitate academic research were developed as a part of the ADLQ.

Dr. Alsayrafi has represented Qatar at World Conferences on Sport and the Environment, Global Civil Society Forums, National Committee for Sports & Environment and is a member of the Board of Directors and Treasurer at the Friends of the Environment Centre. He has obtained grant funding in excess of $5 million, published several conference proceedings, peer-reviewed original articles and contributed to book chapters.
Liz Anderson

Director of Engagement, Beeck Center for Social Impact + Innovation at Georgetown University

United States

Liz Anderson is the Director of Engagement at the Beeck Center for Social Impact & Innovation at Georgetown University, where she leads the Center’s marketing, communications, stakeholder engagement and partnerships strategy. Before joining the Beeck Center, Anderson oversaw digital new business in the Mid-Atlantic region for Edelman, the world’s largest independent PR agency.

Prior to her time at Edelman, Anderson was the Program Manager for the Center for Park Management, the innovation and management consulting practice within the National Parks Conservation Association. In this role, she designed and implemented change management and communications projects for the National Park Service.

Anderson began her career in behavior change and social impact communications with S. Groner Associates (SGA) – one of the top 10 independent PR agencies in Los Angeles. While at SGA, she served a variety of government clients including the U.S. Environmental Protection Agency, as well as the City of San Francisco’s Department of the Environment. During her time at SGA, Liz earned several national distinctions for her work, including the Public Relations Society of America Silver Anvil Award in Public Service – the PR industry’s highest level of distinction.

Anderson graduated Magna Cum Laude from Carnegie Mellon University with a B.S. in Policy & Management as well as a B.A. in Hispanic Studies. She also holds an M.S. from the University of Oxford in Nature, Society & Environmental Policy.
Christine Armitage

Executive Manager, SIDOC Foundation
Colombia

Christine Armitage is the executive manager of SIDOC Foundation, one of the most dynamic and innovative private sector foundations in Cali, Colombia. SIDOC undertakes various social inclusion and economic development programs in Siloe, one of the city’s most violent slums.

The foundation has implemented a development model that involves four lines of action. The first is the recovery of urban spaces, with efforts built on the notion that beautiful and improved urban spaces provide people with a sense of dignity and generate community trust.

The second line of action includes work with children and youth. Through the creation of the “Orquesta Infantil y Juvenil de Siloe” orchestra in 2007, the “Tambores de Siloe” percussion band in 2009, and 11 satellites of “Football for Hope” training camps in 2011, music and sports are being used as tools for enhancing life skills.

The foundation’s third line of action helps poverty-stricken families identify income-generating opportunities to achieve economic self-sufficiency. It focuses on improving the managerial skills of small business owners, fostering entrepreneurship, and building both new business units and human capital by promoting market-oriented technical training to secure employment opportunities. Last but not least, their fourth line of action strives for community empowerment by helping develop individual pride and community spirit, and enabling communities to independently run regeneration programs.
Richard Attias

Executive Chairman, Richard Attias & Associates and Executive Producer, the Doha GOALS Forum
United States

Richard Attias is a global influencer and the catalyst for bringing together thought leaders from around the world – private sector and government – to create communities that facilitate the global exchange of ideas in pursuit of real change.

This talent for anticipating the most pressing issues of our time, creating global communities and inspiring innovation is based on his unique experience developing some of the most influential gatherings of global leaders in the last 20 years. These include the World Economic Forum in Davos, the Clinton Global Initiative, the Arab League Summit in Jordan, the China Economic Summit, the Asia-Pacific Economic Cooperation (APEC) Summit, the New York Forum and New York Forum AFRICA, the 2014 Global Entrepreneurship Summit in Marrakech, the Egypt Economic Development Conference, the Nobel Laureates Conference and the 11th African Games.

After nearly a decade at Publicis Groupe, ending as Chairman of PublicisLive, he founded Richard Attias & Associates, a strategic communications firm that provides private consultancy, creates idea initiatives, and serves as an advisory firm for governments and global executives. Attias is also the founder and chairman of The New York Forum Institute, a “Call to Action” for global CEOs, economists and business leaders to share ideas and provide recommendations and solutions for new business models in a post-crisis world.

Attias was born in Fez, Morocco. He holds a degree in civil engineering and a Master in mathematics and physics. He is fluent in English, Arabic and French.
John Bartholomew, Ph.D.

John Bartholomew, Ph.D. Professor and Chair in the Department of Kinesiology and Health Education at The University of Texas at Austin United States

John Bartholomew holds a Fellowship in the Teresa Lozano Long Endowed Chair in Kinesiology and Health Education. He received an undergraduate degree in Psychology from Harvard University, where he was a three-year letter winner in football. He received a Ph.D. in Exercise Science from Arizona State University. Bartholomew is a Fellow in the American College of Sports Medicine and the National Academy of Kinesiology and serves on the editorial board of Sport, Exercise and Performance Psychology and the Journal of Sport and Exercise Psychology. Bartholomew is the lead investigator of the Texas I-CAN! program, which is funded by the NIH to examine the impact of in-class physical activity on academic performance. He is also interested in the mental health benefits of exercise.
Dr. Stéphane Bermon

Co-Founder, KB Health Partners
Monaco

Dr. Stéphane Bermon has been a Sports Physician (MD) and Exercise Physiologist (PhD) at the Monaco Institute of Sports Medicine and Surgery since 2006. He also holds a Specialised Master (Ecole Centrale de Paris) in Health Engineering. He is a medical advisor for several international (IAAF, UIM, FIBT) and national federations.

Bermon is the author and co-author of more than 40 books or peer-reviewed scientific papers. He co-founded KB Health Partners, a medical services facilitator and health engineering company based in Monaco.

Bermon is 49 years old and was a professional snowboarder.
Marlene Bjornsrud has more than 35 years of leadership in women’s sports with a proven track record of establishing and growing organizations. With a wide range of experience across multiple sports and levels including coaching, athletic administration, general management, and nonprofit executive leadership, she is an active advocate committed to using sports as a platform to make a positive difference in the world.

Her career highlights include leading her team to the NAIA National Tennis Championship, serving as an athletic administrator at two institutions with broad responsibilities for more than a dozen sports, serving as General Manager of the Bay Area franchise of the first fully professional women’s soccer league in the United States, and founding the Bay Area Women’s Sports Initiative (BAWSI) with US Soccer champions Julie Foudy and Brandi Chastain. She is presently the Executive Director of the Alliance of Women Coaches, the only organization of its kind supporting women coaches from all sports and all levels across the nation and beyond.

Through the years, Bjornsrud has been recognized for her work in sports with several awards, including the Woman of Achievement, SJ Mercury News and Women’s Fund of Silicon Valley, the Arizona Pathfinder Award, National Association of Girls and Women in Sport, the Wilson National Tennis Coach of the Year, the Women’s Tennis National Community Service Award, and the NAIA National Women’s Tennis Coach of the Year.

Bjornsrud’s lifetime work of helping girls and women fully participate in sports was recognized by the International Olympic Committee with its prestigious 2013 Women and Sport Award for the Americas. She joins a select group as a recipient from the United States for the Americas award, with only Donna Lopiano and Jackie Joyner-Kersee as previous winners from the United States.
Ato Boldon

Four-time Olympic medalist, broadcaster, IAAF Global Ambassador
Trinidad & Tobago

Ato Boldon was a two-time world junior sprint champion by the time he was 18, a feat which had never before been accomplished. At UCLA, he set still-standing school records and won collegiate sprint titles, while breaking the NCAA 100 meter dash record. As a professional track athlete, Boldon was one of the world’s top three fastest men for seven consecutive years from 1995 to 2001, recording lifetime bests of 9.86 seconds for 100 meters, and 19.77 seconds for 200 meters. Along the way, he became a four-time Olympic Medalist, a four-time World Championships medalist, and the world 200-meter champion.

After the conclusion of the Athens Olympics in 2004, Boldon retired from track and became a Senator in Trinidad, his native country. In 2005, he embarked on his broadcast career as the sprint analyst for CBS Sports. By 2008, he had risen to the top of his field. He is the first and only track and field broadcaster in U.S. history to be nominated for an Emmy award.

When he is not broadcasting, public-speaking or handling duties as an IAAF Global Ambassador for track and field’s world governing body, Boldon is training some of the fastest young people in the world. He has also been a private pilot since 2005.
Emine Bozkurt

Former Member of European Parliament and Member of the Advisory Council of Global Watch
The Netherlands

Member of the European Parliament for 10 years until July 2014, Emine Bozkurt has been primarily concerned with civil rights, social inclusion and the fight against organized crime. Being a leading MEP on sport, she worked as a spokesperson on several European reports on football.

Right before the World Cup in 2006, she managed to get an influential resolution against racism in football voted by the European Parliament.

As Chair of Friends of Football she worked closely with UEFA. Together with FC Barcelona, UNESCO, local authorities and young people, Bozkurt organized a project about youth and the fight against racism. A passionate advocate of human rights, she was appointed Chairwoman of the cross party Anti-Racism and Diversity Intergroup of the European Parliament.

Recently she was appointed by His Majesty the King of the Netherlands Knight in the Order of Orange-Nassau.
Monique Brandon

Executive Director, Kids in Sports

United States

Monique Brandon is a native of Los Angeles with strong ties to the community. She was recently named Executive Director for Kids in Sports, a nonprofit public charity whose mission is to provide high quality, affordable sports opportunities for underserved youth while encouraging community and family involvement through the formation and management of neighborhood sports clubs in Los Angeles County.

For nearly three decades she has established herself as a diverse professional with the ability to work effectively using her professional and educational training in law, entertainment and not-for-profit fields. She has most recently served as Executive Director for the Boys & Girls Club of Venice. During her ten-year tenure as an executive with the Los Angeles Dodgers, she developed many positive community and game day programs that remain in place today. Her vision that the organization should have its own in-house platform for its charity and extensive community efforts led to the establishment of the thriving Dodger Dream Foundation, which has enabled the Dodger organization to create business partnerships and effectuate impactful changes within under-served communities in the greater Los Angeles area.

She also served as a technical advisor on a CBS legal drama series where her responsibilities included advising directors, writers and producers in an effort to balance the legal authenticity with the creative qualities of the show.

Brandon has logged numerous volunteer hours and served on multiple non-profit boards primarily focusing on at risk youth and education. She has a Bachelor of Arts degree in political science from UCLA, a Masters in Fine Arts in Writing from American Film Institute and a Juris Doctorate from Western State University College of Law.
Gareth Capon is CEO of Grabyo, the global market leader in real time social video, based in London, UK. Grabyo enables broadcasters and rights holders to create, share and monetize real time video across Facebook, Twitter, YouTube and other digital platforms. Capon brings more than 16 years experience in digital, mobile and television. Prior to joining Grabyo, he was a Product Development Director at Sky where he managed Sky’s award-winning mobile app portfolio and led investments in tech startups in Europe and North America. Capon was also responsible for driving social TV initiatives across BSkyB during his tenure. He previously founded a digital media consulting business and co-founded two start-ups covering music, mobile and social networks. He began his career as a strategy consultant in the telecommunication and media sectors at Accenture.
Christophe Charlier

Member of the Board of Directors of Brooklyn Nets and Barclays Center
United States

Christophe Charlier is an international financier with broad experience in the media, sports, technology, mining and financial services industries internationally. He is currently Chairman of Pure Grass Films and a member of the board of directors of the Brooklyn Nets and Barclays Center.

In 2009, Charlier led the acquisition by Mikhail Prokhorov of the New Jersey Nets NBA franchise, which resulted in Prokhorov becoming the first non-North American principal owner of a professional sports team in the United States. He served as Chairman of the Board of the Nets during their last two seasons in New Jersey and their first two seasons in Brooklyn (2010-2014).

Between 2008 and 2014, Charlier served as Deputy CEO of Onexim Group, the private investment fund created by Prokhorov. In this capacity, Charlier served on the board of directors of a number of portfolio companies owned by Onexim in the financial services, mining, utilities, media and technology industries.

From 2002 to 2004, Charlier was Director of Strategic Development and M&A at Norilsk Nickel, the world’s largest nickel and palladium producer at the time. Prior to that, he was Vice President of LV Finance, a corporate finance and venture capital boutique in Moscow.

Charlier graduated cum laude in 1994 with a BSE with a concentration in Finance from the Wharton School and a BA in International Relations from the College of Arts & Sciences of the University of Pennsylvania.
Lord Sebastian Coe

Two-time Olympic Gold Medallist, Executive Chairman of CSM Sport and Entertainment, Chairman of the British Olympic Association

United Kingdom

Lord Sebastian Coe is Executive Chairman of CSM Sport and Entertainment and Chairman of the British Olympic Association. He was Chairman of the London Organising Committee for the Olympic Games and Paralympic Games, having previously been Chairman of the London 2012 bid company.

Lord Coe set 12 world records during his athletic career and at the Olympic Games in Moscow in 1980 he won Gold in the 1500m and Silver in the 800m, a feat which he repeated in Los Angeles in 1984.

He retired from competitive athletics in 1990 and became a Conservative MP and Private Secretary to William Hague. In 2002 he was made a Peer. He received a Knighthood in the 2006 New Year’s Honours List. Lord Coe is global advisor to Nike and works with Chelsea Football Club. He is also a senior advisor to Deutsche Bank.

Lord Coe is Vice-President of the International Association of Athletic Federations (IAAF) and Chairman of the Sports Honours Committee. He received a Companion of Honour in the 2013 New Year’s Honours List.
Linda Cohn

Host, SportsCenter, ESPN
United States

Linda Cohn has long been considered a pioneer for women sportscasters. She has graced television sets for over 22 years as one of the first full-time female sports anchors. In the illustrious history of ESPN, nobody has hosted more SportsCenters than Cohn.

She can relate to the true sports fan because she is a true sports fan. She is a brilliant storyteller who uses her wit, imagination and passion for sports to make the stories she delivers come alive.

In 2008, Cohn authored a memoir entitled “Cohn-Head, a No-Holds-Barred Account of Breaking into the Boy’s Club.” Her story allows us to see her both personally and professionally; her dreams, victories, disappointments, obstacles and her gut determination to win.

One of the highlights of Cohn’s many groundbreaking achievements came early as a senior in high school when she made the boy’s high school ice hockey team as the backup goalie. “It sure beat the senior prom,” said Cohn.

Her straightforward style, natural sense of humor and passionate fanaticism for the teams she grew up with and continues to root for, connects with viewers. Cohn is active on social media and enjoys interacting with her fan base. You can follow her on Twitter @LindaCohn and on Instagram at @LindaCohn.
Born in California in 1978, Jason Collins attended Stanford University and spent four productive seasons with the Cardinals. During his senior season, Collins was named to the All-Pac-10 first team and was voted a third-team All-American by the National Association of Basketball Coaches. He finished his college career ranked first in Stanford history for field goal percentage (.608) and third in blocked shots (89).

Collins was selected 18th overall in the 2001 NBA Draft by the Houston Rockets and was traded to the New Jersey Nets on draft day. A key contributor on the team, Collins helped the Nets reach the NBA Finals in both of his first two seasons.

Collins was traded to the Minnesota Timberwolves during the 2008 NBA Draft and played with the Atlanta Hawks for three seasons before signing with the Boston Celtics in 2012. He was then traded to the Washington Wizards in 2013 before finishing his career with the Brooklyn Nets in 2014.

On April 2013, Collins made history as the first active male athlete from one of the four major North American professional team sports to publically come out as gay. Following his announcement, Collins received high praise and support from both his peers and society as a whole for his decision. Collins was among the first class of inductees into the National Gay and Lesbian Sports Hall of Fame in 2013. He is a member of The President’s Council on Fitness, Sports and Nutrition, joining several other world renowned athletes in promoting the importance of a healthy and active lifestyle. As of 2014, he also became an NBA Cares Ambassador and, through this affiliation, helps further the NBA’s efforts to address social issues such as education, youth and family development, and health and wellness.
Nadia Comaneci

Five-time Olympic Gold Medalist in Gymnastics
Romania

At the 1976 Olympics in Montreal, Canada, a 14 year-old Romanian dynamo captured the hearts and minds of the world with her daring and perfection. We came to know her simply as “Nadia.” By the time the 1976 Olympics ended, Comaneci had earned seven perfect tens, three gold medals, one bronze, one silver and countless fans.

At the 1980 Moscow Olympics, Comaneci earned two more gold medals and two silver to bring her Olympic total to nine medals. Comaneci was inducted into the International Gymnastics Hall of Fame in 1996.

In April 1996, Comaneci married American Olympic Champion Bart Conner, and now divides her time between appearances, commercial endorsements for major companies, speaking engagements and charity events. In December of 2003, she wrote a book called Letters to a Young Gymnast, detailing her inspirational story.

Currently, Comaneci and Conner are business partners with their manager, Paul Ziert, in the Bart Conner Gymnastics Academy, International Gymnast magazine, Perfect 10 Productions, Inc. (a TV production company) and Grips, Etc. (a gymnastics supply company).

In 1999, Comaneci was honored by ABC News and Ladies’ Home Journal as one of the 100 Most Important Women of the 20th Century. She is a member of the Board of Directors of Special Olympics International and Vice President of the Muscular Dystrophy Association. Comaneci also serves as a member of the board of the Laureus Sports For Good Foundation, and she often travels to Romania to support dozens of charities in her homeland, including the Nadia Comaneci Children’s Clinic in Bucharest.

Even though Comaneci won a total of nine Olympic medals, five of them gold, she will always be remembered as the first gymnast to score a perfect ten and leave her indelible mark on the history of the Olympics.
Michel Combes became Chief Executive Officer of Alcatel-Lucent in 2013, joining the company with more than 20 years of experience in the telecommunications sector.

His appointment to Alcatel-Lucent followed four years at the global mobile communications operator Vodafone, where he was appointed CEO, Europe Region in October 2008, before joining the Vodafone board in June 2009. As CEO of Vodafone Europe, in charge of a business representing 70% of the group’s revenues, Combes led the group’s recovery in the region, steering it to regain its lead in two key countries, Italy and Germany, currently representing close to 50% of the group’s revenues in Europe.

Combes’ career began in 1985 at France Telecom in the US. After serving as a technical advisor to the French Minister of Transportation between 1991 and 1995, Combes became Chairman and Chief Executive Officer of the France Telecom subsidiary GlobeCast, from 1996 to 1999.

In December 1999, Combes joined the French tour operator Nouvelles Frontières Group as Executive Vice President, before moving to the industrial engineering concern Assystem-Brime as Chief Executive Officer.

Combes returned to the France Telecom Group in 2003 as Chief Financial Officer and a member of the company’s Group Strategic Committee. Alongside Thierry Breton, he played an important part in the group’s recovery. As head of strategy he ran the NExt plan, which enabled France Telecom’s transformation into an integrated operator. In 2006, Combes was appointed Chairman and CEO of the French national broadcasting operator, TDF Group.

Combes studied at the prestigious École Polytechnique in Paris and at the Parisian telecommunications institute École Nationale Supérieure des Télécommunications. In addition to his position as CEO of Alcatel-Lucent, Combes is also non-executive board member of MTS, Altice and HDL Developpement.
Carol Cone

CEO, Carol Cone ON PURPOSE
United States

Carol Cone is internationally recognized for her work in Purpose and CSR. Her recently launched firm, Carol Cone ON PURPOSE, is her return to her life’s passion: to educate, inspire and accelerate purpose programs and impacts for organizations, nonprofits and individuals around the globe.

For the past five years, she created and led the Business + Social Purpose practice for Edelman, building it into a $25 million global group. There she personally serviced a variety of clients: Microsoft, Unilever, the American Lung Association, Girl Scouts of the USA, Southwest Airlines, PNC Financial Services, HP, the Bezos Family Foundation and Quaker, among others.

From 1980 – 2010, she was the Founder, CEO and Chairman of Cone, Inc. – recognized as the nation’s leading Cause Branding consultancy. There she led the development of signature cause branding programs for forward-thinking Fortune 500 companies and not-for-profit organizations, including: the Avon Breast Cancer Crusade, ConAgra Food’s Feeding Children Better, PNC Grow Up Great, the American Heart Association’s Go Red for Women Movement, P & G’s Live, Learn and Thrive, ITT Watermark, Western Union’s Our World, Our Family and Reebok’s Human Rights programs. Overall, Cone’s signature cause programs have raised more than $2 billion for various social causes.

In 2007, PR Week called her “arguably the most powerful and visible figure in the world of Cause Branding.” Her first book, Breakthrough NonProfit Branding was published in 2010.

Follow her at @carolcone.
Bart Conner is the only American male gymnast to win gold medals at every level of national and international competition. Conner has been a USA Champion, NCAA Champion, Pan-American Games Champion, World Champion, World Cup Champion, and an Olympic Champion.

Conner was a member of three Olympic Teams in 1976, 1980 and 1984. It was in the 1984 Los Angeles Olympics where he made a dramatic comeback from his second torn biceps injury to win two gold medals, one as a member of the US team. Conner earned his second gold with a score of perfect 10 on the parallel bars.

After graduating in 1984 from the University of Oklahoma, Conner went into business with his coach, Paul Ziert. Today, they own several gymnastics related business interests, including the Bart Conner Gymnastics Academy, where more than 1,000 gymnasts train at every level, from beginning motor skill development to elite athletes aiming for college scholarships, and spots on the US National team.

In 1992, Conner and Ziert took over International Gymnast magazine, the premier international gymnastics magazine, and in 1996, they formed Grips, Etc., a gymnastics supply company.

Conner’s production company, Perfect 10 Productions, has produced gymnastics TV shows for ESPN, Fox Sports Net, Oxygen TV, and the World Championship Sports Network, now known as Universal Sports.

In 1996, Conner married Romanian Olympic Champion, Nadia Comaneci. Today, Conner and Comaneci are involved in several charities including the Executive Board of Special Olympics International, and the Board of Directors of the Muscular Dystrophy Association. Conner is the Chairman of the Board of the International Gymnastics Hall of Fame.

In 1991, Conner was inducted into the US Olympic Hall of Fame, and in 1997, he was inducted into the International Gymnastics Hall of Fame.
Meryl Davis

Olympic Gold Medalist and Two-time World Champion in Ice Dancing

United States

Meryl Davis was paired with Charlie White, her ice-dancing partner, in 1997, which makes them the longest-running ice-dancing partnership in the history of United States figure skating.

At the 2014 Olympics in Sochi, the duo again made history, with their short dance and “Scheherazade”-themed free dance garnering a record score of 195.52 points. With their win, the groundbreaking team became the first-ever American ice dancing team to win Olympic gold.

Just one month after winning Olympic gold, Davis continued dancing her way into the hearts of millions on ABC’s Dancing with Stars. She became season 18’s champion with her partner Maksim Chmerkovskiy.

When not on the ice, Davis enjoys reading, traveling, and learning about other cultures. She is also currently a student at the University of Michigan, majoring in anthropology with a minor in Italian.

In addition to skating and schoolwork, Davis also supports the Classroom Champions program, which connects students in high-need schools with top performing athletes to help them to recognize their potential, set goals and dream big.
Lisa Delpy Neirotti

Professor, George Washington University
United States

Lisa Delpy Neirotti has been a professor of sport, event, and tourism management for 24 years at George Washington University (GW) and serves as the Director of the Sport Management BBA, MTA, and MBA degree programs. She also teaches in the Masters of Olympic Sports Organizations supported by the International Olympic Committee.

Having attended and researched 17 consecutive Olympic Games, four World Cups, and hundreds of other events in over 65 countries, she is a recognized expert in mega-event management and marketing. Furthermore, Neirotti oversees GW’s Sport Philanthropy Certificate program, the Certified Sport Administrator, and the Green Sports Scorecard. She also founded two conferences – Travel, Events, and Management in Sports (TEAMS) and the Sports Industry Networking and Career (SINC) conference; co-authored the “Ultimate Guide to Sport Marketing” and serves on the SportsTravel magazine editorial board and Women in Sports and Events (WISE).
Anderson Dias da Fonseca

Paralympic Gold Medalist, Founder and President of Urece – Sports and Culture for Blind People
Brazil

Anderson Dias da Fonseca came from a poor background in Belford-Roxo, a suburb of Rio de Janeiro, and became blind at the age of three after a medical mistake that was irreversible.

Passionate about football, he would put plastic bags around footballs to be able to hear it and play with his cousins at his grandmother’s house, strengthening his dream of becoming a football player for the Brazilian National team.

Later in life, Dias joined the Institute for the Blind, and learned about five-a-side football, which was a modified version of traditional football and was played with a ball with rattles inside. He soon joined the Institute’s team and was selected for the national team, wearing the Brazilian shirt for ten years, winning two world titles and the 2004 Paralympics Gold medal in Athens.

Being a part of the national team provided Dias the opportunity to obtain a scholarship and become a Physiotherapist, specializing in manual techniques and sports injuries. It also led him to become one of the founding members of Urece – Sport and Culture for the Blind, a nongovernmental organization based in Rio.

Urece was the realization of Dias’ dream of using sports to empower people with disabilities. Since its conception, Urece has proven to be very successful with good sports teams, multiple players selected for national teams. Most importantly, it is helping the athletes to become more included and accepted members of society.
Pedro Diaz Ridao

Real Madrid Graduate School Mentor, Leadership and Social Entrepreneurship Professor, Co-founder of inspirasports.org
Spain

An enthusiast of social innovation and values-based leadership, Pedro Diaz Ridao has been a member of Real Madrid Graduate School since its inception in 2006 as the Director of Real Madrid MBA in Sports Management and also training and mentoring Real Madrid staff and professional athletes. He is a visiting lecturer at several other business schools such as George Washington University and San Diego State University.

With a wide experience in the higher education and corporate sector, he soon focused on international and multicultural projects. He has lived in four countries and has conducted workshops for people from 50 different countries and four continents.

He has published two books on emotional intelligence in the workplace (Emociones Laborales and Instintos Laborales) and is the co-founder of challenge359.es, a platform that helps professional athletes in their transition into a new career after sports.

Ridao is a frequent public speaker who encourages young leaders, entrepreneurs and companies to use innovation and creativity in order to reach their full potential. His passion to make this world a better place led him to co-found the nonprofit organization inspirasports.org in 2009. He won Spain’s Young Social Entrepreneurs award in 2010.
David Duke

Founder and Chief Executive, Street Soccer Scotland
United Kingdom

David Duke is founder and Chief Executive of Street Soccer (Scotland), a non-profit social enterprise that uses football to help create positive change in the lives of socially disadvantaged adults and young people.

Duke has experienced first-hand the problems that face the people that his organization works with and helps on a daily basis. That alone makes him one of the best-placed people to inspire, deliver and advise on social inclusion programs that use sports as its catalyst.

In 2003, Duke was living on the streets of Glasgow and had reached a low point in his life. Six years later, in 2009, he founded Street Soccer (Scotland) to address issues including health, social exclusion and education. Now, in 2015, Street Soccer (Scotland) delivers a wide range of programs across the length and breadth of Scotland to thousands of participants.

Duke works closely with local and national government, sports governing bodies, mental health charities, housing associations and professional football clubs and is also Global Ambassador for the Homeless World Cup. He sits on UNICEF’s advisory board in Scotland, and is also a TEDx speaker, having spoken to major corporations, including Standard Chartered and the Royal Bank of Scotland. He was named as The Sunday Times “Change Maker” of the Year in 2012 and holds an Honorary Doctorate from Queen Margaret University in Edinburgh for his work.
Adonal Foyle

Former NBA Player, Author, Consultant, and Activist
Saint Vincent and the Grenadines

Adonal Foyle is a retired NBA player, who was the eighth overall NBA draft pick in 1997. He played a total of 13 NBA seasons, the first ten with the Golden State Warriors and last three with the Orlando Magic. Upon his retirement from playing professional basketball, Foyle served for two NBA seasons with the Orlando Magic as their Director of Player Programs. He currently operates two consulting practices – Foyle Consulting and Foyle Sports Performance. He is also the Founder & President of Kerosene Lamp Foundation and Democracy Matters.

Foyle grew up in the tiny nation of St. Vincent & the Grenadines, where he first picked up a basketball at the age of 15. His quest for a college education which ultimately led him to the USA and into the NBA is an amazing and inspirational story of ambition, hard work and a little bit of luck. Growing up in impoverished circumstances in the Caribbean dramatically influenced Foyle’s worldview, and off the court, he is an activist with a deep commitment to the community, especially young people.

Foyle makes numerous community service appearances and founded two non-profit organizations: Democracy Matters (www.democracymatters.org), a non-partisan campus-based project working to get big money out of politics and people in; and Kerosene Lamp Foundation (www.KLFkids.org) which uses basketball to engage and empower at-risk youth to grow into healthy and well-educated leaders in the Caribbean and USA.

Foyle graduated magna cum laude from Colgate University, and has a Masters in Sport Psychology at John F. Kennedy University.
Michael Freitag is currently the Director of Coaching for the Colorado Soccer Association. As D.O.C. for Colorado, he is focused on player development and coaching education throughout the state. He has spent 24 years as a player, assistant coach, and head coach with the Indiana University Men’s Soccer Program.

As a player he was an All-America defender and played professionally in the NASL and MISL. At IU he was part of five NCAA Division I National Championship Teams as a coach. In 2004 he led the Hoosiers to the title in his first year as head coach. Freitag has served as the assistant coach with the US Soccer U17 National Team when they participated in the 1991 World Championships. He has also served on the US Soccer Coaching Committee.
Janet Froetscher

Chief Executive Officer, Special Olympics
United States

Janet Froetscher is Chief Executive Officer of Special Olympics, leading the organization and all of its functions to fulfill its mission and the achievement of the goals of the strategic plan. Based at the Special Olympics global headquarters in Washington, D.C., she leads an international team of more than 200 professionals throughout the world who are implementing sports, health, education and community building programming in more than 170 countries. Special Olympics addresses inactivity, injustice, intolerance and social isolation by encouraging and empowering people with intellectual disabilities to be productive citizens in their communities, which leads to a more welcoming and inclusive society. Froetscher leads the growth of the movement, which is currently serving more than 4.4 million athletes with intellectual disabilities, holds more than 81,000 competitions annually, and welcomes more than 1 million coaches and volunteers who help make grassroots operations possible. Previously, Froetscher was president and chief executive officer of the National Safety Council (NSC).

Under her leadership, the Council drove initiatives to save 10,000 lives and prevent 1 million injuries by focusing on issues such as workplace safety and distracted and teen driving.

Prior to that, Froetscher was chief executive officer of the United Way of Metropolitan Chicago where she led the merger of 54 United Ways into a single entity. She also served as chief operating officer of the Aspen Institute and her corporate experience includes leadership roles within the Commercial Club of Chicago and Bankers Trust Company. Froetscher holds an MBA from the Kellogg Graduate School of Management of Northwestern University.

She is a board member of the Chicago Board Options Exchange and Chicago Chamber of Commerce, and a member of the Chicago Network and Commercial Club of Chicago. Froetscher is also a Henry Crown Fellow of the Aspen Institute.
David Fuller

Founding Partner, GlideSlope
United States

David Fuller has a distinguished career working for some of the world’s best-known brands. His work spans posts at Ogilvy, Grey, RG/A and Mother, where he led strategic, creative, and communication initiatives for Jaguar Cars, Virgin, Moet Hennessy, Johnson & Johnson, Target, Nike, Walmart and Land Rover among others. Fuller’s diverse experience encompasses brand strategy, digital platform development, experiential marketing, advertising, and social media.

While dutifully serving at these agencies, Fuller became more interested in solving a client’s business challenges rather than selling full-service agency assets. That, more or less, is how he wound up creating GlideSlope, a company built on the belief that sport has the power to impact lives and influence business. Here, he has created an environment where people are free to explore concepts that combine a brand’s business challenge with the benefits inherent in the social and emotional undercurrents of sport, allowing truly unique ideas and innovative strategies to unfold. Fuller reasoned there was an unmet need for a strategically neutral and fact-based approach to leveraging sport – and now, everyday, he helps brands drive business around the world by finding that precise intersection with sport.

Born and raised in Baltimore, Fuller received a B.A. in Corporate Communication from Ithaca College and holds advanced certificates from Wharton Business School and Peter Kumps Chef School through the Institute of Culinary Education. Fuller enjoys traveling, cooking, sports and actively trains to compete in marathons. He lives in New Jersey with his wife and two sons.
Séan Garnier

World Champion in Freestyle Soccer, Co-Founder
France

Séan Garnier, pronounced “cee-ann”, began playing soccer at age 6. In 1998, he joined his first training center in a professional capacity at Auxerre. After that, he joined Troyes and played for the California Football Alliance (CFA). In 2004, following a succession of injuries, he was forced to abandon his dreams of becoming a professional soccer player, but this major life shift would lead him down another successful path.

In 2005, Garnier discovered Freestyle Soccer, a unique dance form incorporating football and basketball. He decided to focus on this urban art form full time, and in 2008 became recognized as the best freestyle soccer player in the world.

From 2009 on, Garnier started to appear in many events such as the Champions League, the French National Team (2010 World Cup qualification), the Monaco Grand Prix, the UEFA Super Cup and Futsal Championship, RTL Futsal and for TV shows and instructional DVDs for freestyle soccer.

Since winning his title in 2008, Garnier became a Red Bull athlete and became the ambassador of freestyle soccer around the world, meeting soccer players and legends such as Neymar, Zidane, and many others.

Séan Garnier is co-founder of the team Street Style Society (S3), a group of 15 dancers who share their knowledge about soccer and basketball freestyle.
Steve Gleason

Founder, One Sweet World Foundation

United States

Steve Gleason, born March 19, 1977 in Spokane, Washington, was a Safety/Special Teams player in the National Football League (NFL). He played college football at Washington State University. As a free agent in 2008, Gleason retired from the NFL after eight seasons with the New Orleans Saints.

He attended Gonzaga Preparatory School, where he earned consecutive Greater Spokane League (GSL) Defensive MVP awards and was inducted into the Gonzaga Prep Hall of Fame. Gleason signed with the Indianapolis Colts in 2000, and was released by the team after the pre-season and signed with the New Orleans Saints in November.

On September 25, 2006, Gleason was responsible for one of the most dramatic moments in Saints history: the first score in the Saints’ first home game in nearly 21 months, when Hurricane Katrina had devastated the city.

That year, he won the “Special Teams Player of the Year” award for the Saints. Gleason formed the One Sweet World Foundation, a charitable foundation that focuses on literacy and environmentalism. After Hurricane Katrina, his foundation led a group of foundations and institutions in launching “Backpacks for Hope,” providing backpacks and school supplies to over 7,000 hurricane victims. He spent much of his career visiting patients at New Orleans Children’s Hospital.

After retiring from football, Gleason attended Tulane University and received his Master of Business Administration degree. In January 2011, he was diagnosed with Amyotrophic Lateral Sclerosis (ALS).

Gleason is married to native New Orleanian Michel Varisco. In October 2011, they had their first child, Rivers. To capture the essence of himself and his life, Gleason is building a video journal library for Rivers.

Today, Gleason and his foundation, Team Gleason, are deeply committed to helping people with ALS live productive, inspired lives by providing access to life-affirming events and assistive technology until a cure is found.
As a teenager, Victor Gutiérrez became passionate about social inclusion while working with at-risk children. This experience led him to co-found The Fútbol Más Foundation with his colleagues Rodrigo Abarzúa and Guillermo Rolando. Fútbol Más created a new sports-based methodology for transferring life skills to children and developing the communities in vulnerable neighborhoods. The methodology is based upon the concept of human resilience and focuses on putting the strengths and resources of children and their communities to work. It is called the Green Card Method.

Gutiérrez served six years as Futbol Más’ Director of Social Intervention. During that period, the number of Futbol Más’ community interventions grew by more than 10 times. Today, Fútbol Más is working in 70 separate neighborhoods spread throughout four Latin American countries. In 2013, Gutiérrez received an award from the Interamerican Development Bank for being among the top 25 Young Social Innovators from Latin America and the Caribbean (LAC). In 2014, he became a fellow of the Global Good Fund in recognition of the positive impact his community leadership has had on vulnerable LAC communities. Later, that same year, he was chosen to become a part of The Global Shapers Hub in Santiago.

Today, Gutiérrez is the foundation’s International Director. He plans to use that position to bring the Green Card Method to all South American countries. He studied psychology at the Pontifical Universidad Católica de Chile.
Scott Hamilton

Olympic Gold Medalist and four-time World Champion in Figure Skating, Founder of the Scott Hamilton C.A.R.E.S. Foundation
United States

The most recognized male figure skating star in the world, Scott Hamilton has won 70 titles, awards and honors including an Emmy Award nomination, induction into the United States Olympic Hall of Fame and the World Figure Skating Hall of Fame. In 1984, he captured the attention of the world with his Olympic Gold medal performances in Sarajevo, and has since shared his love and enthusiasm for the sport as a commentator, performer, producer and best-selling author (Landing It, 1999; The Great Eight, 2009). He further inspires others as a speaker, philanthropist and cancer and pituitary brain tumor survivor.

Hamilton is actively involved in his Scott Hamilton C.A.R.E.S. Foundation (Cancer Alliance for Research, Education and Survivorship), Chemocare.com, RadCare.org and patient mentoring program – the 4th Angel Network (in conjunction with CARES). He serves on the Board of Directors for Special Olympics International, Monroe Carell Jr. Children’s Hospital at Vanderbilt and Provision Center for Proton Therapy. He is also the founder of the Scott Hamilton Skating Academy at Ford Ice Center in Antioch, TN, where he can frequently be found coaching Learn to Skate students and sharing his love of skating.

In what little free time remains, Hamilton can be found on the golf course and enjoys spending time with his wife Tracie and four children at their home outside Nashville, Tennessee.
Rick Hansen

Paralympian and CEO, Rick Hansen Foundation
Canada

Rick Hansen is CEO of the Rick Hansen Foundation and a passionate advocate for people with disabilities in Canada and around the world. As well as being a celebrated Paralympic athlete, Hansen is best known as the “Man In Motion” for his epic two-year wheelchair around the world to prove the potential of people with disabilities.

Since the Man In Motion World Tour, Hansen has dedicated his life to creating a world that is accessible and inclusive for all by removing barriers for people with disabilities. Hansen and his team at the Foundation are working hard to change attitudes, create accessible spaces and liberate the amazing potential of people with disabilities.

Hansen and his wife of 27 years, Amanda, live in Steveston, B.C. and have three daughters, Rebecca, Alana and Emma. Amanda is a physiotherapist who worked with Hansen when he was a competitive athlete and she accompanied Rick on the Man In Motion World Tour. She is now a member of the Board of Directors of the Rick Hansen Foundation.
April L. Holmes

Paralympic Gold Medalist, Best-Selling Author, Motivational Speaker
United States

Since her career in Paralympic track & field began in 2002, April Holmes has continued to succeed, improving each and every step of the way. She has broken IPC World Records 14 times and American Records 18 times in the 400, 200, 100 meters and the long jump. Over her astonishing career, Holmes has put together several undefeated seasons, and her first Paralympic gold medal in the 100 meters at the 2008 Beijing Games. Holmes put on the USA uniform again at the 2012 Paralympics in London and after a photo finish was awarded bronze in the 100 meters in front of a sold-out arena.

Off the track, Holmes runs the April Holmes Foundation, a non-profit organization assisting people with physical and learning disabilities with scholarships and medical equipment. Having completed her MBA in marketing, Holmes uses her education to improve the awareness of people with disabilities. She was recently named by the International Paralympic Committee’s “Top 10 Women in Paralympic Sport, NCAA 2015 Inspirational Athlete of the Year, has assisted First Lady Michelle Obama on the “Let’s Move” campaign, recently spoke at the United Nations Sport & Social Impact Summit and named to the Boston 2024 Board of Directors.

Holmes is a sought-after speaker and enjoys opportunities to share her life and gold medal with others. She has electrified audiences with messages of motivation, diversity, leadership, and marketing. Some of her clients include Deloitte, Disney, The Jordan Brand, Hartford Insurance, and BMW.

Holmes has been featured on multiple media outlets including NBC Today Show, CBS Early Morning, Fox, ESPN, BBC, Forbes, and Oprah’s “O” Magazine.

Lord Christopher Holmes of Richmond MBE

Nine-time Paralympic Gold Medallist and member of the House of Lords
United Kingdom

Chris Holmes is one of Britain’s most successful Paralympians, amassing nine gold, five silver and two bronze medals across four Games, including a haul of six golds at Barcelona 1992.

In 2013 Lord Holmes entered the House of Lords as a Conservative Peer. He is also a Non-Executive Director at the Equality and Human Rights Commission. Lord Holmes was Director of Paralympic Integration at the London 2012 Organizing Committee of the Olympic and Paralympic Games (LOCOG); a vital role in ensuring consistent delivery across the Olympics and Paralympics in 2012.

Prior to working for LOCOG Chris worked as a practicing lawyer and has also worked as a freelance journalist and broadcaster at sporting events across the world.

As a Parliamentarian, his main areas of interest are: sport, media, digital, education, employment, economy and diversity and inclusion and he contributes regularly to debates on these issues.

Lord Holmes was a member of the House of Lords Digital Skills Select Committee which published a final report “Make or Break: The UK’s Digital Future” in February this year and has now been appointed to the Select Committee on Social Mobility which will report on findings early next year.

He also undertakes regular speaking engagements and consultancy work for corporate, sporting and community based organizations and is Deputy Chancellor of BPP University.
Tucker Kain

CFO, Los Angeles Dodgers and Managing Director of Guggenheim Baseball Management
United States

Tucker Kain was named CFO of the LA Dodgers and Managing Director of Guggenheim Baseball Management in 2012. Kain led the diligence effort in acquiring the Los Angeles Dodgers, the largest team sports transaction in history. Since the purchase, Kain has been a key member of the team to drive the revitalization of the Los Angeles Dodgers franchise, including leading Major League Baseball in attendance in each of the 2013 and 2014 seasons. He was also instrumental in navigating the execution of the Dodgers’ 25-year agreement with Time Warner Cable to monetize the club’s local television rights, which included the creation and operation of a newly formed Regional Sports Network, SportsNetLA.

In 2015, under the direction of Kain, the Dodger ownership group launched a venture capital initiative to utilize the Dodger platform to create and participate in value and growth in the Sports and Entertainment industry. With a focus on technology, the Dodgers have initiated a business accelerator that is attracting interest from across the country and the globe and is scheduled to commence in August 2015 with a 10-company class of early stage businesses.

Previously, Kain was a Vice President at Guggenheim Partners in New York City, working in the corporate credit group overseeing an investment portfolio in excess of $2.0 billion. He grew up in Cleveland Ohio and received his B.A. degree in Economics from Williams College.
President and Founder of Global Aktivne, Indira Kaljo, originally from Sarajevo, Bosnia immigrated to the United States with her family to escape the war in Bosnia in 1992. She landed in Los Angeles and grew up there playing various sports from a young age. She played collegiate basketball at Tulane University and went on to play professionally overseas.

Due to the ban on headscarves during competition under Federation International Basketball Association (FIBA), Kaljo started the “FIBA allow hijab campaign,” #fibaALLOWhijab, and a petition online at change.org, which received 70,000 signatures. After a few months in 2014, FIBA approved a two-year provisional period allowing players to wear hijab, turban and yarmulke.

Through her personal experiences and work with girls and women, Kaljo saw that there is an opportunity for change through engagement and activity, and thus Global Aktivne came to life. This organization empowers girls and women through various peaceful activities globally.

Kaljo holds a Master of Science in Physical Education.
Alan Kasujja

Presenter, BBC Newsday
Uganda

Alan Kasujja is widely regarded as one of Africa’s most prominent journalists. Over the last 20 years, he has worked as a writer and a TV/Radio broadcaster in both Kenya and his native Uganda. He famously presented East Africa’s version of Who Wants To Be A Millionaire?

Since 2012, Kasujja has been part of the presenting team on the BBC World Service’s award-winning program Newsday – the biggest breakfast radio news show in the world. He has also reported for BBC TV and Radio 4’s award winning breakfast show, Today.

Kasujja is passionate about African culture and spends most of his free time researching it. He speaks and/or understands most of the major East African languages.
Yuna Kim

Special Olympics Global Ambassador, 2018 Pyeongchang Olympic Games
Honorary Ambassador, UNICEF Goodwill Ambassador
South Korea

Yuna Kim is a South Korean former figure skater. She is one of the most highly recognized athletes and media figures in South Korea.

She is the first female figure skater to win all of the big four major games (Olympics, World Championship, Four Continents Championship and Grand Prix Final) under the current ISU judging system, broke the world record 11 times, eight of which being records she herself set. She is also the first female skater to surpass the 140 point and 150 point free skating mark and the 200-point total mark under the ISU Judging System. Throughout her entire career, Yuna Kim had never finished a competition lower than third place.

At the 2010 Winter Olympics in Vancouver, Yuna Kim broke her own world record once again by earning a total of 228.56 points and winning the gold medal. Her score of 228.56 is still the highest score in ladies figure skating, and many leading figure skating experts consider it unbreakable.

Yuna Kim contributes to society through many charitable activities. In January 2010, she donated 100 million won to help relief efforts in Haiti. Later she was named an international UNICEF Goodwill Ambassador and participated in many activities such as the UN’s annual International Day of Peace Celebration.

Yuna Kim’s influence played an important role in Pyeongchang’s victory at the IOC bid for the 2018 Winter Olympics. She was named a Global Ambassador for Special Olympics and an Honorary Ambassador for the 2018 Winter Olympics, which will be held in South Korea.
Chris Klein

President, LA Galaxy
United States

Chris Klein is President of the LA Galaxy and serves as the club’s top business executive overseeing all aspects of business operations, strategic planning and overall management.

Prior to being named president, Klein served as a vice president for the Galaxy. Klein retired from professional soccer in 2010 following a distinguished 13 year career in Major League Soccer. As a player, the Indiana University graduate won the MLS Cup in 2000 and set MLS records for most consecutive games started and consecutive games played. Directly after his retirement as a player with the Galaxy, Klein served as the senior director of the LA Galaxy Academy from 2010 until February 2012, before being named vice president in 2012. In January of 2014, Klein was named to Sports Business Journal’s prestigious Forty Under 40 award.

A four-time All-Star in MLS, Klein ranks fifth in league history with 333 career games played as a member of the Kansas City Wizards, Real Salt Lake and the Galaxy, who he joined in June 2007. In his time with the Galaxy, Klein appeared in more than 100 games in all competitions, scoring five times and adding 15 assists.

In addition to his play in MLS, Klein earned 22 caps with the U.S. National Team, scoring five goals and adding three assists. He made his international debut in a 2-0 win over Mexico on 10/25/2000 at the Rose Bowl and scored his first goal for the U.S. in his eighth appearance, a 4-0 win over Canada in January 2003. He had two goals and two assists in six games for the U.S. in 2006, making his final appearance for his country in March of that year.

Klein lives in Newport Beach with his wife Angela and three children Carson, Cami and Brielle.
Fabian Koss

Senior Specialist in Cultural Solidarity and Creative Affairs Division of the Office of External Relations, Inter-American Development Bank
United States

Fabian Andres Koss is a Senior Specialist in the Cultural Solidarity and Creative Affairs Division of the Office of External Relations of the Inter-American Development Bank (IDB). He was named the Youth Liaison immediately following the 1995 IDB-Israel Youth Forum, which was the first time that a multilateral bank brought together young leaders from around the world to discuss youth development issues.

Koss is one of the founders of the Inter-American Working Group on Youth Development, a consortium of international donor agencies, which seek to increase resource support and promote learning around effective youth development programs in the hemisphere. In 2000, the IDB Youth Program received the United Nations World Youth Award for its achievement in implementing the UN World Program of Action for Youth.

In 1999, Koss founded the Many Hats Institute (MHI). MHI is an international volunteer organization that is dedicated to improving the conditions for children worldwide. It is supported by a network of renowned professionals from diverse backgrounds who raise funds and provide assistance to promote community development and engage young leaders to become resources for their communities. Initiatives have included a Placido Domingo concert to raise funds for the victims of an earthquake in El Salvador. MHI has teamed up with the World Wildlife Fund, Nature Conservancy, Harvard Business School, and AOL among others to leverage the time, talent and resources of the “Many Hatters” from around the world.
Elliot Kotek
Content Chief and Co-Founder of Not Impossible
United States

Elliot Kotek is the content chief and co-founder of Not Impossible. By utilizing crowd-sourcing to crowd-solve healthcare issues, Not Impossible aims to provide low-cost and do-it-yourself solutions, and to enable high-tech devices to reach people in need all over the world. Not Impossible is disrupting the status quo of accessibility by creating a sustainable cycle where collaboration inspires innovation and beautiful content compels action.

Not Impossible projects include - Project Daniel - 3D Printing Prosthetic Limbs for Children of War Torn Sudan (one billion+ media impressions); The Brainwriter - a prototype EEG sensor and eye-tracking device that enables those with ALS and other locked-in syndromes to create and communicate using just brainwaves and eye movements; the Robot Walker - pursuing a right to walk for kids with cerebral palsy; and Don’s Voice - utilizing software to give audible speech to those without it (100 million media impressions in two weeks).

A former M&A/Biotech Venture Capital attorney in Australia and New York, Kotek holds a Law Degree, a BS in Pharmacology & Toxicology, studied at The Lee Strasberg Theatre Institute in New York and completed UCLA’s Professional Program in Screenwriting. He’s the founder and editor-in-chief of Beyond Cinema magazine, the former editor-in-chief of both Moving Pictures and Celebs.com, has written for publications as diverse as The Hollywood Reporter, GQ, Flaunt and Inked, delivers a fortnightly report on ABC Radio Australia to an estimated one million listeners and has hosted events for Film Independent, SAG, the Writers Guild of America and film festivals globally. The feature documentary “140”, which Kotek co-produced, is the first ever user-generated film made utilizing social-media. “Little Larry,” which Elliot wrote, received a Directors Guild of Canada nomination, and his current productions include the St. Tropez film festival-winning documentary “Queen Mimi” with Zach Galifianakis.
Richard B. Kreider, PhD

Professor and Head of the Department of Health & Kinesiology at Texas A&M University
United States

Richard Kreider serves as Professor and Head of the Department of Health & Kinesiology at Texas A&M University. He holds the Thomas A. and Joan Read Endowed Chair for Disadvantaged Youth, directs the Exercise & Sport Nutrition Laboratory, and is a member of the graduate faculty in the Department of Health & Kinesiology and Department of Nutrition and Food Sciences. Kreider has published three books, over 150 peer-reviewed articles and book chapters, over 400 research abstracts, and 150 health and fitness related articles. According to Google Scholar, his work has been cited over 6,900 times in the literature. Kreider is a Fellow of the American College of Sport Medicine (ACSM); an active member of the National Strength and Conditioning Association (NSCA); a co-founder, board member and Fellow of the International Society of Sports Nutrition; founding Editor-In-Chief of the Journal of the International Society of Sports Nutrition; Fellow of the American College of Nutrition; and, a Board Member of the American Kinesiology Association. Kreider has received over 20 million dollars as a PI, Co-PI, co-investigator and/or consultant in external funding to support research related to the role of exercise and nutrition on health, disease, rehabilitation, and performance.
Richard E. Lapchick

Chair of DeVos Sport Business Management Program and Director of the Institute for Diversity and Ethics in Sport, University of Central Florida

United States

Internationally recognized human rights activist, pioneer for racial equality, scholar and author Richard Lapchick is often described as “the racial conscience of sport.” He brought his commitment to equality and his belief that sport can be an effective instrument of positive social change to University of Central Florida, where he accepted an endowed chair in August 2001 to lead the DeVos Sports Business Management Program.

Lapchick is a columnist for ESPN.com and the Sports Business Journal, has written 16 books and given more than 2,800 public speeches. He has been named the Florida Public Citizen of the Year, and was the recipient of numerous humanitarian awards, including the Lifetime Achievement Award for Work in Civil Rights from the Rev. Jesse Jackson and the Rainbow/Push Coalition. He was inducted into the Sports Hall of Fame of the Commonwealth Nations in the category of Humanitarian along with Arthur Ashe and Nelson Mandela, and was honored by the Basketball Hall of Fame, the NY City Basketball Hall of Fame and the National Basketball Retired Players Association. He has received nine honorary degrees, is listed in Who’s Who in America, and was named one of the 100 Most Powerful People in Sports.

Lapchick was also one of 200 guests personally invited by Nelson Mandela to his inauguration after leading the American sports boycott of South Africa from 1975 until the end of Apartheid.
Eunice Lee was born in Seoul, South Korea in 1990. Her family emigrated to the United States in 2003 to a city called Diamond Bar, CA and has been living there ever since. She originally was accepted to Occidental College as a biology major, but after realizing her true passion in film/media, she quickly changed her focus to Film/Media Studies and has been studying the entertainment business/industry ever since. After having graduated in May, 2013, she has taken on various internships and jobs that range from development, production, to representation. Currently, she is an executive assistant to the Senior Vice President of Talent Division at Don Buchwald & Associates. Her ultimate goal is to be involved in creative development and production to create features that remain memorable in people's lives.
Steve Leland

Marketing lead for Southern California and Arizona, Accenture
United States

With a 25-year career serving high-profile nonprofits and top corporations, Steve Leland is an established voice on sponsorship and branding, known for his unique ability to capture an organization’s distinct spirit and broadcast that message via large-scale public events.

After graduating from USC, Leland worked in the nonprofit sector until joining the Pasadena Tournament of Roses & Rose Bowl Game with a charter to attract corporate sponsors for the world-famous New Year’s Day events. As the Tournament’s first sponsorship and marketing director, Leland recruited corporate participants and built a sponsorship program that today generates significant income for the 127-year-old organization. In addition, Leland ran the department that oversaw all parade participants — floats, marching bands, and equestrian units — and in so doing became uniquely familiar with the logistics of large-scale event operations involving thousands of participants.

In 2000, Walt Disney Imagineering tapped Leland for a new role as liaison between Disney corporate sponsors and its Southern California resort properties -- Disneyland and Disney’s California Adventure. Part of the opening team for DCA, Leland worked with Disney’s participants as their sponsorships were activated and in that capacity, he finessed the seamless marriage of external corporate branding goals and timeless Disney storytelling.

From Disney, Leland joined Accenture (NYSE:ACN) a management consulting company serving more than 92 of the Fortune Global 100 and more than three-quarters of the Fortune Global 500. As marketing lead for Southern California and Arizona, he oversees Accenture branding in the region, directs regional sponsorships, manages local media and client-targeting programs, and produces client-facing special events.

Leland serves on the advisory board of the Center for Nonprofit Management and is an occasional speaker at sponsorship and nonprofit conferences. He participates with various USC committees and is involved with a number of charitable organizations.
Wilfried Lemke

Special Adviser to the Secretary-General of the United Nations on Sport for Development and Peace, United Nations Under-Secretary-General
Switzerland

Wilfried Lemke, of Germany, was appointed by United Nations Secretary-General Ban Ki-moon as his Special Adviser on Sport for Development and Peace in March 2008. The Special Adviser leads and coordinates the efforts of the United Nations system to promote understanding and support for sport as an instrument for development and peace, and encourages dialogue, collaboration and partnerships in this area.

Lemke has over 25 years of professional experience in both sport and politics. From 1999 to 2008, he served as Senator for Interior and Sport as well as Senator for Education and Science of the State of Bremen, Germany. Lemke was General Manager of Werder Bremen for 18 years, one of the top football clubs in Europe. Throughout his career he has been a dedicated advocate for the importance of sport in education and society. He notably engaged in fundraising, the initiation and facilitation of various international relief projects.

Lemke holds a degree in Sport and Educational Sciences from Hamburg University. He was born on 19 August 1946 and is married, with four children.
Carl Lewis

Nine-time Olympic Gold Medalist, Track & Field and Founder of the Carl Lewis Foundation
United States

During his career, Carl Lewis won nine Olympic gold medals and attended four Olympic Games, earning himself international respect and a place in history as one of the greatest athletes of all time.

An activist for family, youth, education, wellness and fitness, Lewis brings his international celebrity to generate global awareness of the challenges and opportunities surrounding these issues around the world.

During his career as an Olympic athlete, Carl Lewis was part of five American Olympic Teams, winning ten medals, nine of them gold. With unsurpassed talent in the long jump and his speed in the sprints, he has gone places where no other track and field athlete has ever gone. His five Olympic appearances are a record for a male athlete, and many of his Olympic performances set records. His impressive track and field performances have earned Lewis world-renowned fame and instant name recognition as one of the greatest athletes of our time.

Since his retirement from active competition in 1997, Lewis has devoted a great deal of his time and energy to charity, founding “The Carl Lewis Foundation,” which serves as an umbrella for the many charities that Lewis supports, including the “Best Buddies” organization and many youth fitness groups. He also established his entertainment business, the Carl Lewis Entertainment Group, which focuses on his acting career, film production, and Carl Lewis Athletics. In 2009 Lewis was honored to become a United Nations Ambassador for the Food and Agriculture Organization. At present, he is also a volunteer coach for the University of Houston Track and Field program.
As Head of Repucom’s Global consulting team, Glenn Lovett leads and supports our highest priority global clients including FIFA, UEFA, Aspire, Man City/CFG, the AFL, SAP and the major leagues in the US (NFL, NBA and MLB). As a result, Lovett has expansive experience working across all major Global Sports markets.

Lovett joined Repucom from Octagon (owned by Interpublic Group/ IPG) where he was Managing Director for Europe, the Middle East and India where he led the business to achieve double-digit year on year growth during his tenure. He also led the relationship and work for key clients such as MasterCard, Saudi Telecom (Sports Content Strategy), Samsung, Mars, Zurich and the Delhi Daredevils IPL team amongst others.

Prior to Octagon, Lovett worked as a Business Director at Red Bee Media (formerly BBC Broadcast, one of the world's leading Media Management Companies and headquartered in West London, UK at the BBC Broadcast Centre. At Red Bee Media, he led the development of a Sports Business strategy to provide broadcast and digital content management services to leading global sports players. Lovett was also a key member of the BBC iPlayer development team and led key client relationships with BBC Worldwide and the BBC World Service.

Lovett was previously a Management Consultant with Booz & Co where he worked in the Telecommunications, Media and Entertainment Practice, and was a Strategic Planning and Sports Marketing Manager at Nike Australia. Glenn also co-founded Repucom’s leading competitor in Australia, The Gemba Group, and pioneered Australia Management Consulting services for the sports industry in Australia.
Jamal Mashburn

CEO of Mashburn & Company and Former NBA All Star
United States

Jamal Mashburn is most known for his success on the basketball court. The former college and NBA All Star spent over 20 years with the Kentucky Wildcats, Dallas Mavericks, Miami Heat, and New Orleans Hornets, where he dribbled, dunked, and dazzled fans.

With a natural knack for teambuilding, Mashburn successfully assembled a team of professionals specializing in administration, finance, project management, insurance, and advertising. This team quickly developed an ownership model that resulted in an impressive business portfolio. To date, Mashburn has ownership interest in numerous restaurant franchises (38 Outback Steakhouse restaurants, 54 Papa John’s pizza restaurants, and five Dunkin Donuts stores), car dealerships, real estate, and the thoroughbred horse racing industry. Mashburn also served as an ESPN on-air NBA analyst from 2006-2010. Currently, he is a board member of the ROI Acquisition Corporation and recently opened Mashburn & Company, a real estate development and acquisition company.

Extremely civic-minded, Mashburn is committed to helping others and giving back to the community. In 1993, before he ever signed his first professional basketball contract, he donated $500,000 to establish and endow the Mashburn Scholarship Fund at the University of Kentucky. He is also a founding member, officer, and director of The MAP Foundation (focused on youth mentoring) and Mashburn Family Foundation (offering programs and support for latch-key children and children of alcoholics and single mothers), both of which are nonprofit organizations. Mashburn also ensures that each of his businesses actively participate in their local communities by way of donations to various charitable organizations.

Mashburn has taken full advantage of the opportunities afforded to him and now encourages and inspires others to embrace his team-first attitude, helping them achieve success in business — and in life.
Michael McCarthy

Award-winning Columnist and Reporter, Sporting News and Sports Illustrated
United States

Michael McCarthy has won both Best News Story and Best Project Reporting from Associated Press Sports Editors (APSE) for the nation’s largest newspapers.

His work has appeared in Sports Illustrated, The Wall Street Journal, Sporting News, CNBC.com, Newsday, USA TODAY, Adweek and the official publications of the Super Bowl and National Baseball Hall of Fame.

McCarthy is an expert in Sports Business, Media, Marketing, Entertainment, Automotive, Branded Content and Native Advertising.

He frequently appears on TV and radio networks, including ESPN, NBC, FOX, CBS, CNN, CNBC and the BBC, to discuss the latest news.
Patrick McClenahan

President and CEO, 2015 Special Olympics World Games – Los Angeles 2015
United States

Patrick McClenahan accepted the role of President and CEO of the 2015 Special Olympics World Games after serving as the Chairman of the Los Angeles 2015 Bid Committee. The largest sports event since the 1984 Olympics, the World Games will feature 7,000 athletes from 177 countries. Supported by 3,000 coaches and 30,000 volunteers, they will compete in 25 sports over 9 days.

During the past 25 years, McClenahan has established a reputation as a strategic, results-oriented leader serving in senior level media executive positions at Prime Ticket, Fox Sports, KCAL, and CBS.

McClenahan has been honored with six Emmy’s for his work in sports television. He is also active in providing leadership in the community. He served as Chairman of the Board of Directors for Special Olympics Southern California for 11 years. McClenahan also serves in leadership roles on the boards of the Los Angeles Sports Council, LA 84 Foundation, and the Ukleja (you-clay-a) Center for Ethical Leadership.

A native of Los Angeles, McClenahan is a University of Southern California alumnus. He and his wife, Karren, are the proud parents of Eric and Kelly. Kelly has Cerebral Palsy and is a key inspiration in Patrick’s desire to serve Special Olympics.
Jared Melzer

Senior Manager for Sponsorships, Farmers Insurance
United States

Jared Melzer is a student of sponsorships and enjoys learning about how brands drive value from their partnership investments. He’ll almost always choose the challenger brand over the market leader. The fun is not only in winning, but figuring out how to win as a team when the odds are not in your favor. As the Senior Sponsorship Manager at Farmers Insurance, Melzer works primarily on leveraging the company’s partnership with NASCAR’s Hendrick Motorsports team and driver, Kasey Kahne. A graduate of Penn State University and the University of Texas-Austin, Melzer has lived in New York, Pennsylvania, Texas, Madrid and currently calls California home. You can follow him on Twitter @jaredmelzer.
Elana Meyer

Olympic Silver Medalist and former half marathon world record holder
South Africa

Elana Meyer’s defining moment was when she won a silver medal at the Barcelona Olympics in 1992 – the first for South Africa in 30 years. The abiding memory of the event was when the winner, Derartu Tulu from Ethiopia, and Meyer, the silver medal winner, embraced, draped their respective flags around their shoulders and ran an historic victory lap together.

Since retirement, Meyer invests her energy and experience into projects that can inspire, empower and encourage others. Elana believes strongly in the power of sports and the country she loves so dearly.

From 2007 to 2012, Meyer was the CEO of the JAG Foundation, an organization that uses sports as a catalyst to teach children to engage in physical activity and appreciate its values and benefits with the goal of holistically improving individuals’ health.

In 2013 Meyer returned to the high performance side of sports and founded ENDUROCAD, a non-profit organization which provides the opportunity for South African endurance athletes to improve their times, make a living from their talent and to build a brand and business for life after sport.

In 2014 Meyer joined the Cape Town Marathon team with a vision of building an iconic Marathon event for Africa.
Glyn Milburn is a member of the Mayor Eric Garcetti’s Business Team in the Office of Economic Development where he engages with businesses in sports, tourism, entertainment and fashion/apparel. Milburn’s role in the Mayor’s Office of Economic Development is to help convene and build regional partnerships where stakeholders can work across borders for true collaboration and effectual improvements across our industrial ecosystem. He helped lead the City’s effort to secure one of twelve Investing in Manufacturing Communities Partnership designations, where he has engaged relevant stakeholders to better coordinate and align regional resources for the furtherance of job growth. To date, this designation has brought over $58 million into the region.

Milburn is also a founding member of the Advanced Manufacturing Partnership for Southern California, whose purpose is to engage at the local, state and federal level and support aerospace and defense industry partners and their supply chains from across the entire industrial ecosystem. Additionally, he has supported the City of Los Angeles’ regional effort to integrate a constellation of initiatives rolling out under the President’s Ladders of Opportunity (AB86, Promise Zone grants, etc.) and to augment capacities in our key regional assets such as the Port of Los Angeles and LAX.

Milburn came to the Mayor’s Office after serving time as a Special Assistant for City Councilman Dennis P. Zine and City Council President Herb Wesson where he served in a variety of legislative and community support functions. In addition to his public service, he brings more than 18 years of experience as a business owner and manager in real estate, energy, and technology related ventures. Milburn successfully launched an Arena League Football franchise in 2003 as the Executive Vice President of Texas AF2 Holdings. Previous to his business career, Milburn was an All-American student-athlete at Stanford University, a post-graduate scholarship recipient from the National Football Foundation and Hall of Fame, and two-time All-Pro Player in the National Football League.
A graduate of the program’s inaugural class in 2006, Scott Minto has served as director of the San Diego State Sports MBA program since 2007. During this time, he has overhauled the curriculum to focus heavily on business analytics and sports industry integration of coursework. He created the sports industry’s first Sports Business MBA case competition, which attracts some of the top sports-focused MBA students worldwide to the SDSU campus. He has authored ten MBA case studies for the event focused on sports organizations such as the USOC, IRONMAN, and IMG. Each year, in partnership with Major League Baseball, Minto takes SDSU’s Sports MBA students on a service-learning excursion to the Dominican Republic to study baseball’s cultural and economic impact on the developing country. On this trip, students work with baseball teams and NGOs to implement sustainable programs in the areas of education and health that serve the community.

Minto, a graduate of the School of Foreign Service at Georgetown University, holds an MBA from the Sports MBA program at SDSU and lives in San Diego, CA.
Dikembe Mutombo

Eight-time NBA All-star; CEO and President, The Dikembe Mutombo Foundation
Democratic Republic of the Congo

Born in the capital city of Kinshasa in the Democratic Republic of the Congo, Dikembe Mutombo is the seventh of ten children born to Samuel and the late Biamba Marie Mutombo. He arrived in the United States in 1987 on an academic scholarship to attend Georgetown University in Washington, D.C.

He has gained notable highlights throughout his NBA career such as four-time NBA Defensive Player of the Year, eight-time NBA All-Star, and two-time J. Walter Kennedy Citizenship Award winner. Mutombo has been named ABC’s Person of the Week, Essence Magazine’s 2001 Achiever, and Sporting News’ No. 1 Good Guy. He has been featured in Europe’s TIME magazine, Sports Illustrated for Kids, The New York Times, the Philadelphia Inquirer, and the Houston Chronicle.

Mutombo has served on the Advisory Board for the Fogarty International Center at the National Institutes of Health, and was a board member for George Washington University’s Africa Center for Health and Security. He presently serves on the boards for the National Constitution Center, Opportunity International, and UNICEF. Mutombo has impacted lives both on and off the court.
Delise S. O’Meally

Executive Director, National Consortium for Academics and Sports (NCAS)
United States

Delise S. O’Meally was named Executive Director of the National Consortium for Academics and Sports (NCAS) in August 2014. The Consortium, founded by Richard Lapchick in 1985, uses the power of sports to affect positive societal change. NCAS educates and empowers individuals and organizations through inspiring values-based thinking leading to actions that promote social responsibility and equality.

O’Meally, a former collegiate tennis player from Montego Bay, Jamaica, has been involved in athletics administration for more than 21 years with almost 17 years of service at the National Collegiate Athletic Association (NCAA). While at the NCAA, O’Meally worked closely with the NCAA Executive Committee, oversaw the work of Association-wide committees, and guided the implementation of several NCAA social justice policies. In 2010, she created and implemented the international affairs program at the NCAA.

A prominent voice in international university sports, O’Meally serves as the Vice President of the United States International University Sports Federation (USIUSF), First Vice President of the Organización Deportiva Universitaria Panamericana (ODUPA) – the Pan American University Sports Federation, she sits on the International University Sport Federation (FISU) Executive Committee as well as the FISU Commission on the Global Development of University Sports, and is the Pan American regional representative on the FISU Gender Equality Commission. One of her most rewarding experiences was serving as Deputy Head of Delegation for Team USA during the 2013 World University Games in Kazan, Russia, an event in which she competed for Jamaica in 1993.

A vocal advocate for opportunities for women and people of color, and a passionate believer in the unique power of sports to break down barriers and contribute to a peaceful and just society, O’Meally has earned an MBA and a Juris Doctorate and is admitted to the Indiana Bar.
Dallas Oberholzer

Founder and Director, Indigo Youth Movement
South Africa

As a professional skateboarder, Dallas Oberholzer has skated in parks in over 40 countries and has become a world leader in utilizing skateboarding for social change by founding Indigo Skate Camp, and more recently, the Indigo Youth Movement, an NGO creating sustainable skateboarding environments.

Indigo is a registered non-profit organisation currently running after school skate workshops every day of the week in both the Zulu community and in the greater Cape Town ghettos. Skateboards for these programs are supplied by Element Skateboards, while Laureus funds the various operational costs.

Indigo provides a platform for youth from diverse backgrounds to meet on equal footing and utilizes skateboarding as a vehicle to educate them about sexual abuse and drug and gang prevention. Indigo also makes it its mission to recognize and develop the skills of their participants, opening up the possibility for them to gain lifelong employment.
Soeren Palumbo

Co-Founder of Spread the Word to End the Word and Co-Founder of Special Olympics College
United States

Soeren Palumbo is a co-founder of Spread the Word to End the Word, a global public engagement campaign to end the hurtful use of the words "retard(ed)". Since its founding in 2009, Spread the Word has engaged millions of young people in schools and communities around the world to create environments welcoming of people with intellectual disabilities, beginning with more inclusive language. You can find out more about Spread the Word to End the Word online at www.r-word.org.

Palumbo is also a co-founder of Special Olympics College, a network of +150 student organizations that engage college and university students in the mission of Special Olympics and Unified Sports. He is a director on the boards of Family Member, an organization aimed at ending negative stereotypes of people with intellectual disabilities, and PALS Programs, which provides summer camps and other opportunities for young adults with Down syndrome.

One of his three sisters, Olivia, has been diagnosed with an intellectual disability, as have many of his friends and peers.

Palumbo works for the Boston Consulting Group and holds JD and MBA degrees from the University of Pennsylvania. He is a graduate of the University of Notre Dame and currently lives in Chicago with his wife Jenna.
Travis Pastrana

Action Sports Champion and Creator of Nitro Circus

United States

Travis Pastrana is one of the most accomplished athletes in the history of Action Sports. He has won championships in both two-wheel and four-wheel competitions with a career encompassing Freestyle Motocross, Supercross, Motocross, Rally Car Racing, NASCAR, and Off-Road. Travis’ fan base spans the spectrum of sports from Action Sports enthusiasts to mainstream sports fans fueled by a lifestyle apparel brand and live tour. Travis has the ability to engage with one of the most diverse demographics in all of sports.

Beyond his athletic prowess, Pastrana is the creator and superstar of the Nitro Circus franchise, which includes sold out World Tours, a successful TV series, and a 3D feature film.

Pastrana spends his time traveling the world with his wife, professional skateboarder Lyn-z Adams Hawkins, and their two young daughters. Pastrana, whose success and considerable adoration that accompanies him, has maintained a reputation for being just like the guy next door – maybe nicer.
Michael Phelps

22 - Time Medalist & World Champion
Founder and President of Michael Phelps Foundation
United States

Michael Phelps is widely regarded as one of the most accomplished athletes of all time with 22 Olympic medals, and more gold medals, world championships and world records than any other swimmer in history. Phelps’s international titles and record breaking performances have earned him the World Swimmer of the Year Award six times and American Swimmer of the Year Award eight times. His unprecedented success has garnered global recognition including Sports Illustrated’s “Sportsman of the Year”, GQ’s Men of the Year, GQ Russia’s “International Man of the Year”, and inaugural recipient of Laureus World Sports’ “Exceptional Achievement Award.” Phelps used his $1 million performance bonus from winning eight gold medals at the Beijing Olympics to establish the Michael Phelps Foundation, a non-profit organization focused on growing the sport of swimming and promoting healthy and active lifestyles, especially for children. A Global Ambassador for Special Olympics International and National Spokesman for the Boys & Girls Clubs of America, Phelps has been recognized for his work with the Michael Phelps Foundation to help address water safety that has included the AAFA’s “Humanitarian of the Year” award and Boys & Girls Clubs of America “Champion of Youth” award. Phelps, who has published two autobiographies (No Limits: The Will to Succeed; Beneath the Surface) and one children’s book (How to Train with a T-Rex and Win Eight Gold Medals) is a highly regarded inspirational speaker as he shares his message – Dream, Plan, Reach – with corporations, trade associations, and community organizations.
Marc Pollick

Founder and President, The Giving Back Fund

United States

Marc Pollick is Founder and President of The Giving Back Fund, a national nonprofit organization that provides philanthropic consulting, management and administrative services to professional athletes, celebrities, high net worth individuals, existing nonprofit organizations and others who desire to give back. An internationally recognized speaker, writer and consultant on philanthropy and charitable giving, Pollick has guided the philanthropic efforts of sports legends Yao Ming, Doug Flutie, Magic Johnson, Ben Roethlisberger and Arian Foster, and entertainment stars Britney Spears, Justin Timberlake, Jamie-Lynn Sigler and Maria Bello. He has been featured and interviewed by a vast array of news, sports, entertainment and philanthropy media such as ESPN, Forbes, USA TODAY and Sports Business Journal, and will soon be hosting an athlete philanthropy interview segment on MSNBC’s “Sports Matters”.

Pollick believes that everyone has an inherent desire to give back and leave some mark on society beyond fortune and fame. He is passionate about helping successful individuals identify and express that desire through consulting, mentoring and management of philanthropic assets.

Prior to entering the philanthropic world, Pollick had an extensive career in academic Holocaust Studies, working with 1986 Nobel Peace Prize Laureate, Elie Wiesel. He was Founding Executive Director of the Zachor Institute for Holocaust Studies and founded The Elie Wiesel Institute for Humanitarian Studies. Marc was recently recognized for his achievements as a recipient of the prestigious University of Chicago Alumni Award for Public Service.
Jamie Rocha is a Senior Associate with GlideSlope, a collective of professionals with a passion to help clients create more enduring relationships with their audience by better leveraging the full power of sport. GlideSlope works with some of the world’s biggest brands, offering unique insights, crafting platforms and developing frameworks that authentically tap into the social and emotional undercurrents of global sport. Rocha was GlideSlope’s first employee and has helped significantly grow the company by supporting and leading efforts for GlideSlope clients looking to leverage global sport to solve business challenges. Rocha has lead a number of blue-chip client initiatives including AB InBev, Bridgestone, Dow Chemical, The North Face, PepsiCo, Cole Haan, Johnson & Johnson, and McDonalds. Of note, Jamie leads GlideSlope’s Sport & Social Good client and partnership work and developed the GlideSlope for Good initiative.

Prior to GlideSlope, Rocha worked in financial marketing for Northwestern Mutual and International Securities Exchange. She began her career in non-profit marketing for ALSAC/St. Jude Children’s Research Hospital. Rocha received a B.A. in English with a concentration in Marketing from Fordham University, and a Certificate in Marketing Strategy from Cornell. Philanthropy is an integral part of Rocha’s life and she is currently the Executive Chair of the Friends of St. Jude board in Manhattan and volunteers often in her community. She currently resides in Brooklyn, NY.
Nadia Roumani

Lecturer and 2012-2013 Fellow, D.School/Walter and Esther Hewlett Design Fellow, Stanford’s Center on Philanthropy and Civil Society
United States

Whether as a community organizer or an economist, researcher or social entrepreneur, Nadia Roumani has worked tirelessly to uncover hidden talents within individuals and organizations, and to build collaborative, creative, learning communities committed to social change.

She first learned to take a people-centered approach from economics Nobel Laureate Joseph Stiglitz. After graduating from Stanford, Roumani worked with Stiglitz to launch the Initiative for Policy Dialogue at Columbia University, where she earned a master’s degree in international affairs.

In the next ten years, Roumani launched several initiatives and organizations addressing a wide range of global social and economic issues: from the Women Leaders Intercultural Forum with Ireland’s former president Mary Robinson, to the Global Policy Innovations Program at the Carnegie Council on Ethics and International Affairs, to the International Network of Foundations with the UN Alliance of Civilizations.

In Roumani’s desire to understand and bring about systemic change, she not only worked with global institutions, but also prioritized change at the grassroots level. In 2008, she co-launched the American Muslim Civic Leadership Institute at the University of Southern California.

Roumani is currently the Walter and Esther Hewlett Design Fellow with Stanford’s Center on Philanthropy and Civil Society (PACS), where she is leading efforts to apply design thinking to foundations and nonprofit organizations to increase their ability to collaborate and innovate. Her work and experiments with dozens of foundations can be found at designthinkingphilanthropy.org.

Roumani was an inaugural d.school Fellow in 2012-2013, where she applied design thinking to her portfolio while a program officer at the Doris Duke Foundation for Islamic Art, and launched the Muslim Giving Project.
Claude Ruibal is a senior level leader with extensive knowledge and experience with content distribution, creation and monetization across traditional and new social media platforms. He has broad relationships across sports globally, having worked extensively with all major leagues, teams, broadcasters, agencies, sponsors, event organizers, content creators and athletes worldwide. His background includes a proven ability to start and manage new ventures including early stage conceptualization and strategic planning; seed, venture and private equity fundraising, strategic partnerships, staffing, financial management and legal structural development. He has broad experience developing and executing integrated consumer-marketing and sales programs requiring interaction with product, agencies, events, personalities, broadcasters, new media platforms and brands. Ruibal most recently was responsible for growing the sports content offerings across the YouTube and Google platforms. While at Google his team successfully closed content deals with virtually every major sport and league worldwide. Previously he was co-founder and CEO of Universal Sports, a cable and online network distributing Olympic sports content in partnership with Comcast-NBCUniversal. Before that Ruibal held a variety of management roles at Ask Jeeves; The Coca-Cola Company; ISL Worldwide and Saatchi & Saatchi Advertising.
Kim Samuel

President, The Samuel Family Foundation
Canada

Kim Samuel has over two decades of leadership experience in business, philanthropy, development of multi-stakeholder partnerships and academic research.

A pioneer in the field of social isolation and connectedness, Samuel combines academic research, writing and lecturing with direct programmatic and partnership building experience supporting communities across the globe facing diverse challenges. Her work focusing on social isolation as a critical experiential and measurable component of multi-dimensional poverty underscores the importance of social connectedness to human dignity and human rights struggles globally.

Samuel is Professor of Practice at the Institute for Studies in International Development, McGill University. Samuel also serves as a Policy Advisor to the Oxford Poverty & Human Development Initiative (OPHI) where she was a Visiting Scholar (2013 and 2014).

As President of The Samuel Family Foundation, she has actively engaged in a number of collaborative partnerships directed toward global poverty eradication, environmental sustainability, youth empowerment, Indigenous and human rights advocacy, preservation of traditional arts and wisdom, disability rights and family support. As a Director of The Samuel Group of Companies, founded in 1855, Samuel has advanced corporate leadership within Canada and internationally and in particular with regard to corporate social responsibility.
Tokyo Sexwale

Anti-apartheid Robben Island prisoner, trustee of Nelson Mandela Foundation, FIFA member, and President of Global Watch
South Africa

Tokyo Sexwale is a South African businessman, politician, anti-apartheid activist, and former political prisoner. A charismatic leader, Sexwale was imprisoned on Robben Island for his anti-apartheid activities, alongside figures such as Nelson Mandela. After the 1994 general election—the first universal franchise election in South Africa—Sexwale became the Premier of Gauteng Province. Later, he served in the government of South Africa as Minister of Human Settlements from 2009 to 2013.

He is also known as a philanthropist and is a trustee of the Nelson Mandela Foundation, the Global Philanthropists Circle of the Synergos Institute, the Business Trust and the Robben Island Ex-Prisoners Trust. Furthermore, he is a patron of societies such as Johannesburg Child and Family Welfare Society, Streetwise South Africa (an organization dedicated to assisting street children), Save the Family Fund (catering for families and communities ravaged by apartheid violence) and The Sky is No Limit (which aims to expose disadvantaged youths to hi-tech education in computers and aviation).
Sonal Shah

Professor and Founding Executive Director, Beeck Center for Social Impact and Innovation at Georgetown University
United States

Sonal Shah is an economist and entrepreneur who has spent her career focused on actionable innovation in the public and private sectors. Most recently, she was the Deputy Assistant to the President and founding Director of the White House Office of Social Innovation and Civic Participation.

She spent seven years at the U.S. Department of Treasury where she was an international economist working on timely development issues, including post-conflict development in Bosnia, Asian financial crisis, and poverty reduction in Africa. She then went to Goldman Sachs and Google while simultaneously co-founding Indicorps, a nonprofit building a new generation of socially conscious global leaders. She is a senior fellow at the Case Foundation and the Center for American Progress. Sonal serves on the boards of Social Finance and the Washington Area Women’s Foundation and served as the Chair of the G7/G8 taskforce on Impact Investing.
Ambassador Derek Shearer is the Chevalier Professor of Diplomacy & World Affairs at Occidental College where he directs the McKinnon Center for Global Affairs.

A graduate of Yale University, Shearer served as US Ambassador to Finland in the Clinton administration. He has served as a public diplomat for the US State Department in Asia, Europe, Latin America and the Middle East, and as an adviser to the head of the US military’s Central and Pacific Commands.

He was a foreign policy adviser to Vice President Al Gore in the 2000 Presidential campaign, and to Senator Hillary Clinton in 2008. He has lectured at leading universities including Harvard, Cambridge, and Melbourne.

His articles on politics, economics and diplomacy have appeared in the New York Times, the Wall Street Journal and many professional journals. He frequently writes on current events for the Huffington Post.
Maria Shriver is a mother of four, a Peabody and Emmy Award-winning journalist and producer, a six-time New York Times best-selling author, and an NBC News Special Anchor covering the shifting roles, emerging power and evolving needs of women in modern life. She creates socially conscious television, books, films and digital media with the purpose of informing, inspiring and igniting hearts and minds in a discussion that produce positive impact in the world.

Since 2009, Shriver, along with A Woman’s Nation, the non-profit she founded, has produced a groundbreaking series of Shriver Reports that chronicle and explore seismic shifts in American culture and society affecting modern women and their families today. The most recent, “A Woman’s Nation Pushes Back from the Brink,” was released in 2014 in partnership with the Emmy nominated HBO documentary, “Paycheck to Paycheck: The Life & Times of Katrina Gilbert,” which was executive produced by Shriver and HBO’s Sheila Nevins. In 2015 she and A Woman’s Nation released the first Shriver Report Snapshot: An Insight Into the 21st Century Man, a survey of the state of the American Man.

Shriver also served as an executive producer on the masculinity-examining documentary “The Mask You Live In” and the Oscar award-winning feature film, “Still Alice,” an adaptation of Lisa Genova’s 2007 novel of the same name, which tells the tale of a woman affected by early onset Alzheimer’s disease.

A graduate of Georgetown University, Shriver was California’s First Lady from 2003 to 2010 and, during that time, she spearheaded what became the nation’s premier forum for women, The Women’s Conference. Shriver’s work, and website, MariaShriver.com, is driven by her belief that all of us have the ability to be what she calls Architects of Change — people who see a problem in their own life or the community around them, then step out of their comfort zone and do what it takes to create the solution.
Timothy P. Shriver
Chairman, Special Olympics
United States

Timothy Shriver is Chairman of Special Olympics and in that capacity, he happily serves together with over four million Special Olympics athletes in 170 countries, all working to promote health, education, and a more unified world through the joy of sports.

Before joining Special Olympics in 1996, Shriver was and remains a leading educator focusing on the social and emotional factors in learning. He co-founded and currently chairs the Collaborative for Academic, Social, and Emotional Learning (CASEL), the leading school reform organization in the field of social and emotional learning. He is a member of the Council on Foreign Relations, and a non-executive director of WPP.

Shriver earned his undergraduate degree from Yale University, a Master’s degree from Catholic University, and a Doctorate in Education from the University of Connecticut. He has produced four films, written for dozens of newspapers and magazines, founded an ice cream company, and been rewarded with degrees and honors which he didn’t deserve but happily accepted on behalf of others.

Shriver lives in Washington, DC with his wife Linda and their five children.
David Simon, President of the Los Angeles Sports Council, has played a significant role in virtually every major sporting event that has been brought to the Los Angeles area in the last 25 years. In lists published in the Los Angeles Times and Los Angeles Business Journal, he has been recognized as one of the area’s "top 20" most influential sports executives.

Simon has been active in international sports since 1977 when he became involved in the Los Angeles bid to host the 1984 Olympic Games. As Vice President of the Los Angeles Olympic Organizing Committee he worked for over five years as one of Peter Ueberroth’s right hand executives in staging those Games.

He is a member of the 2015 Special Olympics World Games board of directors. His civic involvement also includes serving on the board of the Los Angeles Area Chamber of Commerce. For ten years he served as either Chair or Co-Chair of the International Relations Committee for the United States Olympic Committee. He also has served on the board of USA Field Hockey. In his capacity as President of the Southern California Committee for the Olympic Games, he helped lead Los Angeles’ 2012 and 2016 Olympic bids.

Simon currently serves as the United States representative to the Badminton World Federation. He also is one of two Vice Presidents of the World Union of Olympic Cities, an organization headquartered in Lausanne, Switzerland, and he has attended 12 Olympic Games (7 summer, 5 winter). A native of Los Angeles, he is a Phi Beta Kappa graduate of UCLA and the UCLA School of Law. He is a member of the bar in both California and Washington, D.C.
Man Jit Singh

President, Sony Pictures Home Entertainment
United States

Man Jit Singh is President of Sony Pictures Home Entertainment (SPHE). Singh oversees all aspects of the worldwide home entertainment division, including sales, marketing and operations.

Prior to joining SPHE, Singh was Chief Executive Officer, Multi Screen Media Pvt. Ltd. (MSM), the operating company that manages Sony Pictures Television’s TV networks in India, which includes the channels SET, SAB, PIX, AXN, MIX, SIX, LIV and MAX. He continues as Non-Executive Chairman at MSM.

Singh has a strong background in technology, entertainment, and consumer products, with more than 20 years of experience in global operations, working in North America, Europe, Asia and Australia. He was the Chief Executive of Talent Tree Staffing, and also was the Founder and Chief Executive of internet start-ups, such as Futurestep.com and Compete Inc. Singh spent much of his early career in general management consulting, and he held senior positions at several firms, including The Cast Group and Cresap in Los Angeles. He began his career at Nestle India.

A resident of Los Angeles, Singh received his MBA from UCLA’s Anderson Graduate School of Business, with a B.A. in Economics from St. Stephens College, Delhi University, Delhi, India. He has a post-graduate diploma in Management from The Indian Institute of Management, Ahmedabad, India.
Charles D. Smith, Jr.

Chairman/CEO of the Professional Basketball Alumni (“PBA”)
United States

Charles D. Smith, Jr. is currently the Chairman/CEO of the Professional Basketball Alumni (“PBA”), which represents former NBA Players worldwide in the areas of promotions, merchandising and licensing. The PBA’s mission is to create financial, charitable and educational opportunities for its clients and neighbors by using the game of basketball as a bridge for cultural exchange. The PBA will produce the 4th annual Alumni conference in 2015 with athletes from all sports.

Smith’s last position was the Executive Director of the National Basketball Retired Players Association. Under his leadership, the organization was restructured and met all of its required goals and objectives.

A pioneer in the technology industry, a founder and now principal of New Media Technology Corp., in 1997 Smith developed and still owns several prestigious Customizable Video Based Application Technology patents used in providing content media management services.

Under the umbrella of Fluid Marketing, Smith produced nationally televised events—including Battle of the Basketball Stars and A House Full of Toys Concert, headlined by Stevie Wonder.

Smith was a US Olympian and during his NBA career he filled the position of First Vice President specifically created for him by The NBA Players Association. Additional honors include recognition by Urban Profile Magazine as a winner of the 30” 1992 Under Thirty” Entrepreneur Contest, the 2003 “Top 40 under 40” Entrepreneurs in the state of New Jersey by NJ Biz Magazine. Through Smith’s vast knowledge, he has been invited to participate in discussions hosted by some of the most prestigious companies, such as the Forbes CEO Forum, General Electric and the Milken Institute. Smith is a graduate of the University of Pittsburgh and a current MBA student at Seton Hall University.

Charles has been married for 23 years to his beautiful wife Lisa and they have four boys named Christian, Chaz, Chayce and Chandler.
Sanjay Sood

Professor of Marketing, Faculty Director, Center for Management of Enterprise in Media, Entertainment and Sports (Center for MEMES)
UCLA Anderson School of Management
United States

Sanjay Sood is Professor of Marketing at the Anderson Graduate School of Management, University of California, Los Angeles (UCLA). His research and teaching expertise lies in the area of brand equity and consumer decision-making.

At UCLA Anderson, Sood is the Faculty Director for the Center for MEMES and previously served as the Faculty Director for the Behavioral Research Lab. Sood obtained his Ph.D. in Marketing from the Graduate School of Business, Stanford University. Sanjay also received an MBA degree from the Kellogg Graduate School of Management, Northwestern University, majoring in marketing and strategy. He completed a BS degree in Electrical Engineering from the University of Illinois, Urbana-Champaign.

Sood has won several awards for excellence in teaching and student mentoring, including the Niedorf Decade Teaching Award at UCLA. Actively involved with industry, Sanjay has worked with several leading marketing companies, including HSBC, Sony, Starbucks, Levi-Strauss, Disney, Microsoft, Intel, and Kaiser Permanente.
Mark Spitz

Nine-time Olympic Gold Medalist in Swimming
United States

Mark Spitz is one of the greatest living sports legends and most remembered by his astonishing win of seven gold medals at the 1972 Olympic Games in Munich. Until the 2008 Games, Spitz held the record for the most Olympic Gold medals during one Olympics by a single Olympian.

Between 1965 and 1972, Spitz won a total of 11 Olympic medals: nine gold, one silver and one bronze. During those years, he set 33 World records. He was voted “Athlete of the century” in water sports and one of six “Greatest Olympians” by Sports Illustrated in 2000.

As his focus on swimming slowly began to fade, he became an entrepreneur. He started a successful real estate company in Beverly Hills and continued to capitalize on his success. As the real estate market started slowing down, he shifted his focus to the stock market. He became a stockbroker and now concentrates in private equity. He continues to seek and pursue opportunities that he feels would be a successful investment.

In 2008, Mark released a self-published book “The Extraordinary Life of an Olympic Champion.” The book gives insight from Spitz himself, his coaches and competitors and shares his journey from his early years, to his success as a college athlete at Indiana University and his lucrative Olympic career.
Paul Swangard

Special Assistant to the Dean, Global Initiatives, University of Oregon and President, Bowerman Curve Collective
United States

Paul Swangard is a recognized thought-leader in sports marketing, having just stepped down after 14 years as Managing Director of the Warsaw Sports Marketing Center at the University of Oregon. The industry think tank serves students, faculty and staff by facilitating experiential learning programs, research projects and collaborations with sport industry partners worldwide. In addition to his role leading the program, Swangard taught at the undergraduate and graduate level and lectured in Europe, China and Singapore. He also served as the center’s primary industry analyst providing perspective for media outlets covering the business of sport.

In his new role that began July 2015, Swangard focuses on managing global partnerships for the University of Oregon’s Lundquist College of Business to strengthen international opportunities for students and faculty. He will also continue to teach sports business courses and support the international partnerships at the Warsaw Sports Marketing Center he helped to establish during his tenure as Managing Director.

As President of Bowerman Curve Collective Swangard works as a consultant with leading brands including EA Sports, Bandon Dunes Golf Resort and Runnerspace.com. He is also a sought after announcer/commentator for track and field and road racing events, having worked events for NBC Sports, USA Track and Field and the IAAF. He was awarded the Scott Davis Excellence in PA Announcing by the Track and Field Writers’ Association in June 2015 and was inducted into the University of Oregon Track and Field Hall of Fame in May 2014.
Judith Sweet

Title IX Consultant and Speaker, Co-Founder of Alliance of Women Coaches, NCAA Membership President 1991-1992
United States

Judy Sweet served as NCAA Senior Vice President for Championships and Education Services from 2006-2001. She now serves on several boards including the ESPNW Advisory Board and Women’s Sports Foundation Advocacy Committee, and is doing Title IX consulting work nationally for universities and organizations.

Prior to her work with the NCAA, Sweet served as Director of Athletics at the University of California, San Diego for 24 years, the first woman in the nation selected to direct a combined men’s and women’s intercollegiate athletics program.

Sweet was elected to a two-year term as President of the NCAA in January 1991 and was Secretary-Treasurer of the NCAA from 1989 to 1991, the first woman to serve in each of those positions. Her other NCAA committee service was extensive having served on more than 20 committees and she has served on various local, state, and national boards.

In 1990 the Los Angeles Times selected her as the Top Southern California College Sports Executive of the 1980s. Other honors include four honorary doctorate degrees, several Halls of Fame, and the 1998 Honda Award for Outstanding Achievement in Women’s Collegiate Athletics. In 2006 she was listed among the NCAA’s Centennial Anniversary 100 Most Influential Student-Athletes and received the NACDA James J. Corbett Memorial Award. In 2007 she was named by the Institute for International Sport as one of the 100 Most Influential Sports Educators in America. In 2012 Sweet was honored by the Sports Business Journal as A Champion, Pioneer and Innovator. In 2014, she was honored by Women in Sports and Events (WISE) as a Woman of Distinction.
Etan Thomas

Former Professional Basketball Player, Activist, and Author
United States

Etan Thomas played professional basketball for 11 years in the NBA for the Washington Wizards, Oklahoma City Thunder and the Atlanta Hawks. However, Thomas is more than an athlete; he’s redefined himself as the “Activist Athlete,” who defies the stereotype of the apolitical athlete and has planted his roots in his formidable literary career, passion for mentoring, and civic engagement.

Born in Harlem, New York and raised in Tulsa, Oklahoma, Thomas’ childhood was surrounded by books on the civil rights movement, politics and the 1960’s. He was greatly influenced by his mother, Deborah Thomas, a schoolteacher, who instilled in her two sons to think critically and use their platform to make a difference.

In 2005, Thomas released his first book: a collection of poems called More Than an Athlete that set Thomas apart as “this generation’s athlete with a moral conscious and a voice.” In 2012, Thomas released his second book, Fatherhood: Rising to the Ultimate Challenge, as a national conversation about fatherhood ensued and The Fatherhood Movement was born. Thomas continues this conversation holding Town Hall panels throughout the country at prisons, churches, and schools where he continues to inspire, motivate and support generations. In January 2013, he released Voices of the Future, a collection of poems and essays from young writers from around the country on topics such as Racism, Trayvon Martin, President Obama, Fun Violence, and Aids.

Thomas was honored for social justice advocacy as the recipient of the 2010 National Basketball Players Association Community Contribution Award, as well as the 2009 Dr. Martin Luther King Jr. Foundation, Inc. Legacy Award.

His writings have appeared in The Washington Post, Huffington Post, CNN, ESPN, Hoopshype.com and slamonline. He can frequently be seen on MSNBC as a special correspondent for “hot topics.” He continues to be invited on syndicated radio and co-hosts a weekly local radio show on WPPW 89.3FM, The Collision, where sports and politics collide.
Lesa Ukman

Futures Director, IEG and ESP Properties
United States

Lesa Ukman has been a marketer, an entrepreneur, journalist, professor, author and a producer. She created the blueprint for municipal marketing and the analytics to select, value and measure partnerships of all kinds—sports, arts, entertainment, destinations and nonprofits. The commonality behind all of her experiences is the conviction that in a world of over-supply and commoditization, the needs of business and those of the local and global communities in which they operate are entwined.

She founded IEG in 1982, unleashing the idea that businesses that are a force for good—that deepen bonds with customers, prospects, employees and other stakeholders by partnering with the things people love—outperform their competitors by a huge margin. It caught on like wildfire, spawning an industry that today is worth more than $57 billion worldwide and changing marketing for good and forever.

IEG has continued to shape and define sponsorship over three decades. It is the globally recognized source for industry insights, trends, training and events via sponsorship.com, its annual conference, online publications, trend reports, surveys and webinars.

IEG is part of ESP Properties, a WPP company. As a commercial and creative advisor for rightsholders, ESP Properties helps organizations unlock greater value from their audiences and brand partnerships. ESP Properties’ consulting team assesses and advises how to grow the value of rightsholders’ commercial programs through a full range of services across data, digital and content development to better understand audiences and create more relevant ways to engage with them. This provides brand partners with new ways to connect with communities of fans and followers, growing the potential value of commercial partnerships.

Ukman remains an avid champion of the industry, interpreting sponsorship’s broader impact on society, including an expanded notion of ROI to capture not just financial outcomes but social ones as well.
Lesley Visser

Hall of Fame Sportscaster
United States

Lesley Visser is the most highly acclaimed female sportscaster of all time. She is the first and only woman in the Pro Football Hall of Fame; the only female sportscaster to have carried the Olympic torch; the only woman to have presented the Lombardi Trophy at the Super Bowl; the first woman on the network broadcasts of the NFL Final Four and Super Bowl, as well as the NBA Final Four and Finals. She was voted “Outstanding Female Sportscaster” of all time by National Sportscasters of America, and was also voted to the Sportswriters Hall of Fame for her work at the Boston Globe, National Magazines, and CBS.com. Visser was the first and only woman to win the Billie Jean King “Outstanding Journalist” Award and was also elected to the Sports Museum of Boston. She has been on the Board of the V Foundation for Cancer Research for more than 20 years, while also serving as mentor to young women for decades. She and her husband, Bob Kanuth, a former captain of the Harvard Men’s Basketball team, live in Bal Harbour, Florida.
Casey Wasserman

Chairman & CEO, Wasserman Media Group
United States

Casey Wasserman is the Chairman and CEO of Wasserman Media Group, a leading sports, entertainment and lifestyle marketing and management agency that represents brands, properties and talent on a global basis.

Wasserman also serves as President and CEO of the Wasserman Foundation, a private family foundation founded in 1952 by his grandparents Lew and Edie Wasserman. The foundation currently funds in the areas of education, arts & culture, service and global initiatives. Wasserman is also a Trustee of the William J. Clinton Foundation, a Trustee of the Los Angeles County Museum of Art, and a member of the Executive Committee for the UCLA Centennial Campaign. Wasserman holds a B.A. in Political Science from UCLA and resides in Los Angeles.
Chris Watts

Executive Director, National Foundation on Fitness, Sports & Nutrition
United States

Chris Watts’s career has focused on the intersection of sports, society, and business. Currently Chris is the Executive Director of the National Foundation on Fitness, Sports & Nutrition (NFFSN). The NFFSN was established by an Act of Congress to support the mission of the President’s Council on Fitness, Sports & Nutrition. The NFFSN works with the President’s Council to identify the most effective programs helping Americans live active, healthy lives and brings them to scale by generating private sector investments and partnerships.

Watts is also an Advisor for 4POINT4, a sportswear company that gives back, and Pursu.it, a crowdfunding platform for amateur athletes. Watts recently served as Managing Director of 4POINT4 and was instrumental in developing their innovative business model and executing partnerships with nonprofits across the country. Previously, Watts led strategic partnerships for the President’s Council in support of the First Lady’s Let’s Move! initiative, managing numerous White House projects and directing cross-sector partnerships with hundreds of national stakeholders.

Watts has been named a Forbes “30 under 30” for sports and a World Economic Forum Global Shaper. A Pittsburgh native and Carnegie Mellon University graduate, Chris earned an MBA from George Washington University.
Marcellus Wiley

Host of SportsNation and Max & Marcellus, ESPN Radio, Former Professional Football Player

United States

Few professional football players have perfected the transition from the gridiron to the broadcasting studio, but former All-Pro defensive end Marcellus Wiley is one of them. He has found two stable homes in the ESPN Studios located in Los Angeles, California, where he is the co-host of both SportsNation (which airs weekdays at 12PM PST on ESPN2) and Max & Marcellus.

Wiley also makes regular appearances on NFL Live, SportsCenter, First Take, ESPN News, ESPN Radio’s Mike & Mike in the Morning show and is a regular contributor to ESPN’s Super Bowl coverage.

A native of Compton, California, Wiley played college football at Columbia University, earning his first team all-conference honors in 1994, and was named Sports Illustrated National Defensive Player of the Week when he had two sacks, forced and recovered a fumble, intercepted a pass and scored a touchdown as a running back. Wiley graduated from Columbia University with a degree in sociology and was inducted into the Ivy League Hall of Fame in 2012.


Wiley was considered one of the NFL’s top defensive players during the prime of his career. He was voted as a starter for the AFC in the Pro Bowl, and also named into Pro Football Weekly’s All-AFC Team.

In addition to his athletic success, Wiley was honored academically as a National Award Winning Typist, a member of the California Scholastic Federation and the National Honor Society. In 2009, Wiley was named the recipient of the Advocate Award by the Brady Center to Prevent Gun Violence for his invaluable activism and dedication to raising awareness about reducing gun violence. Among his varied interests, Wiley is a featured contributor to Athletes Quarterly and an accomplished DJ under the moniker “Dat Dude”.

Mel Young

President and Co-Founder Homeless World Cup
United Kingdom

Mel Young is recognised as one of the world’s leading social entrepreneurs. He is a Schwab Fellow of the World Economic Forum and a Senior Ashoka Fellow.

Previously, he worked as a journalist; co-founded The Big Issue in Scotland in 1993; co-founded Senscot (Social Entrepreneurs Network Scotland); former co-founder, President and Honorary President of INSP (International Network of Street Papers).

He also set up City Lynx magazine and New Consumer Magazine; worked on a community newspaper in Wester Hailes in Edinburgh in the 1990s.

He is currently the President of the Homeless World Cup, which he co-founded in 2003. He is building a new social business, called the Homeless World Cup Supporters Club, which launched in 2014 (www.homelessworldcup.org). He is non-executive Vice Chairman of Sportscotland and a non-executive director of Glasgow Life; member of the World Economic Forum Sports Agenda Council.

He has been awarded five honorary degrees, and is the author of Goal: The story of the Homeless World Cup.
Ms. Della Britten
Baeza, President and CEO Jackie Robinson Foundation
United States

Mr. Michael Bucklin
Producer, ESPN Social Production Group
United States

Dr. John Carlos
Olympic Medalist in Track & Field, Activist, and Coach
United States

Ms. Anne Cribbs
Olympics Gold Medalist in Swimming, Founder and President
BASOC
United States

Mr. Todd Goldstein
Chief Revenue Officer AEG
United States

Ms. Lesley Irvine
Athletic Director, Pomona Pitzer Claremont Colleges
United States

Ms. Rita Kalmikova
Two-time Olympic Swimmer
Latvia
Mr. Jason McDevitte
Director of Community Relations Los Angeles Lakers
United States

Mr. Jeff Moorad
Former CEO and Owner Arizona Diamondbacks
United States

Tom Penn
Los Angeles Football Club
United States

Ms. Martha Saucedo
Executive Vice President for External Affairs, AEG
United States

Ms. Daina Shilts
Special Olympics Athlete
United States

Ms. Justine Siegal
Assistant Director for Sport Partnerships, Center for Study of Sport in Society at Northeastern University
United States

Mr. Farhan Zaidi
General Manager, LA Dodgers
United States
A SPECIAL THANKS
TO ALL SPEAKERS, PARTNERS, DELEGATES & STUDENTS

On behalf of Doha GOALS, we would like to thank you for coming from all corners of the world to join us for this groundbreaking inaugural forum. Your participation here in Los Angeles is a testament to your ongoing commitment to the use of sport as a tool to alter the social and economic norms of our world for the better. We thank you for investing your time and resources in the potential that awaits us.